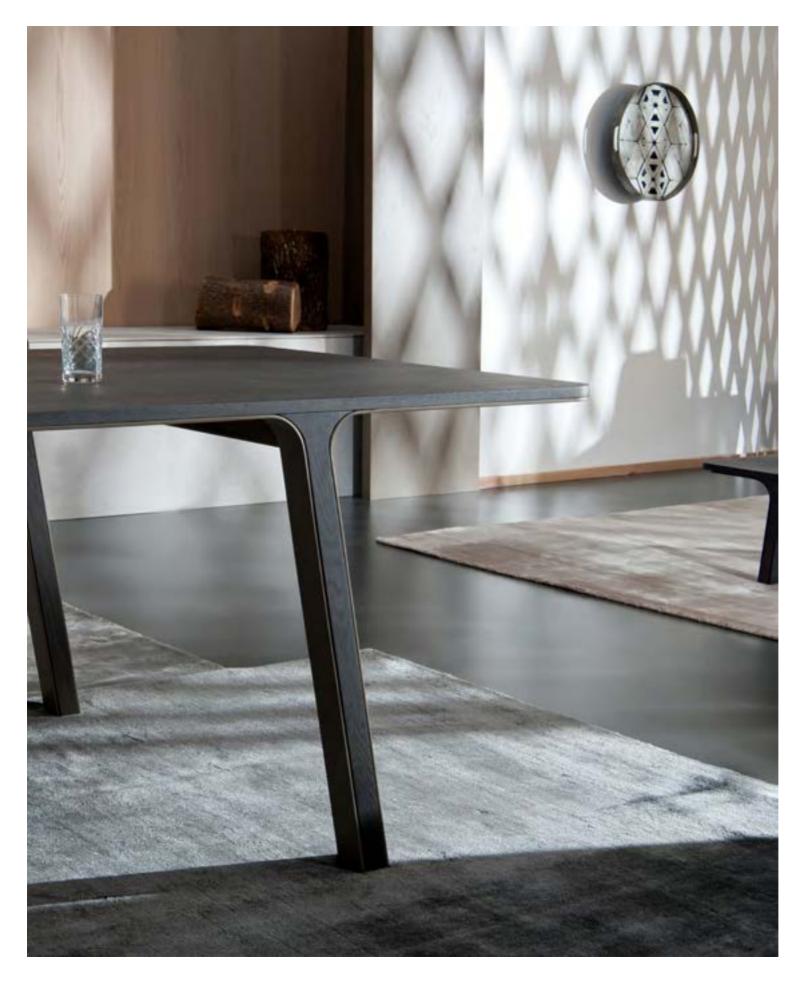
time is an illusion

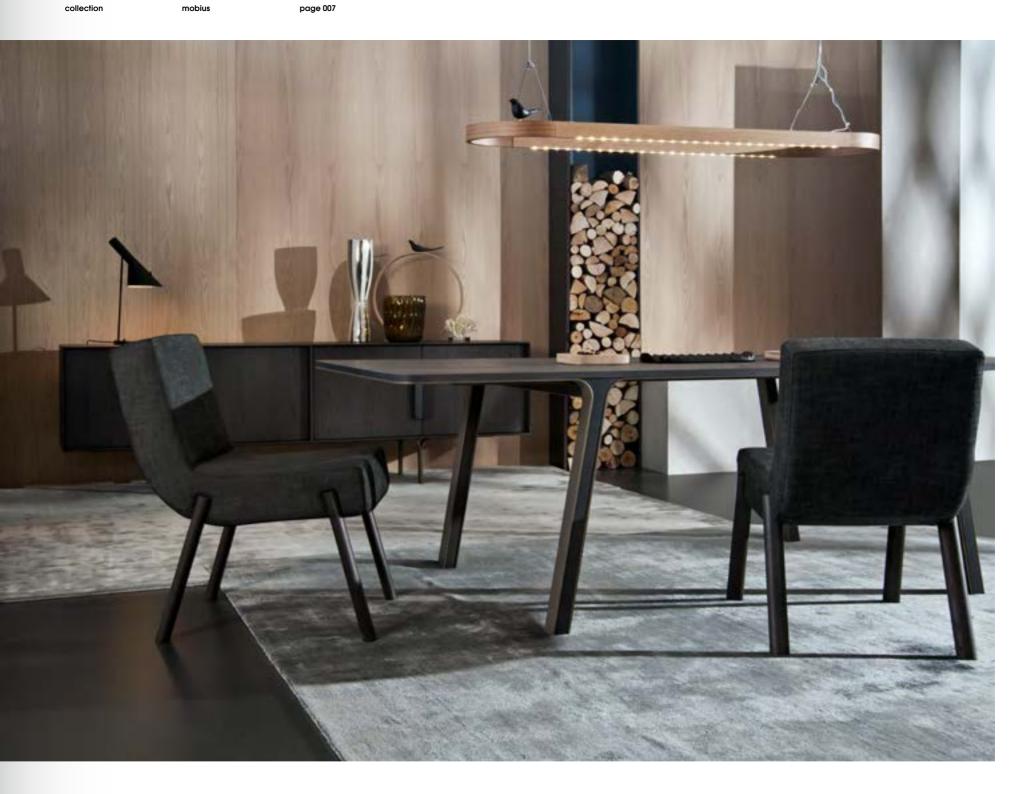
No distance, no obstacles, only a dense foa covering the shadows of the past. Faded images, weightless, belonging to dreams or to the life of some forgotten characters. Who am I or who was I? What is done is done. Already it belongs the great History, that silently with arrogance swallows the ghosts of the past, taking possession of the daily trivial and personal stories. The clock has stopped and the sun continues its cycle. Is today really now? Is there a way to stop this moment? To take advantage of it? Just one breath and the present has gone far away. It has changed already my own self. One cannot repeat the same word. The second time does not look like the first. Maybe the mystery is hidden in the grammar of the verbs. Are we finding salvation in future verbs or is it only about a mirage. an illusion of the dialectic? Is there a future that is not hypothetical? Or it is all just a syntactic trick? We need the time since we are humans. We need the time to avoid the chaos. The universe does not fit in a glance. Infinity is insupportable if it occurs all at the same time. One word could be enough. One glance could be enough. Nevertheless we love conversations and we love stories. Stories need time. And in order for a story to exist someone must have existed before. To start a story we must say 'once upon a time'.

collection mobius

No distance, and no obstacles, only a dense fog covering the shadows of the past. Faded images, weightless, belonging to dreams or the life of some forgotten characters.









collection

page 009

mobius 001

mobius

Table in various sizes in solid wood and lacquered metal frame.

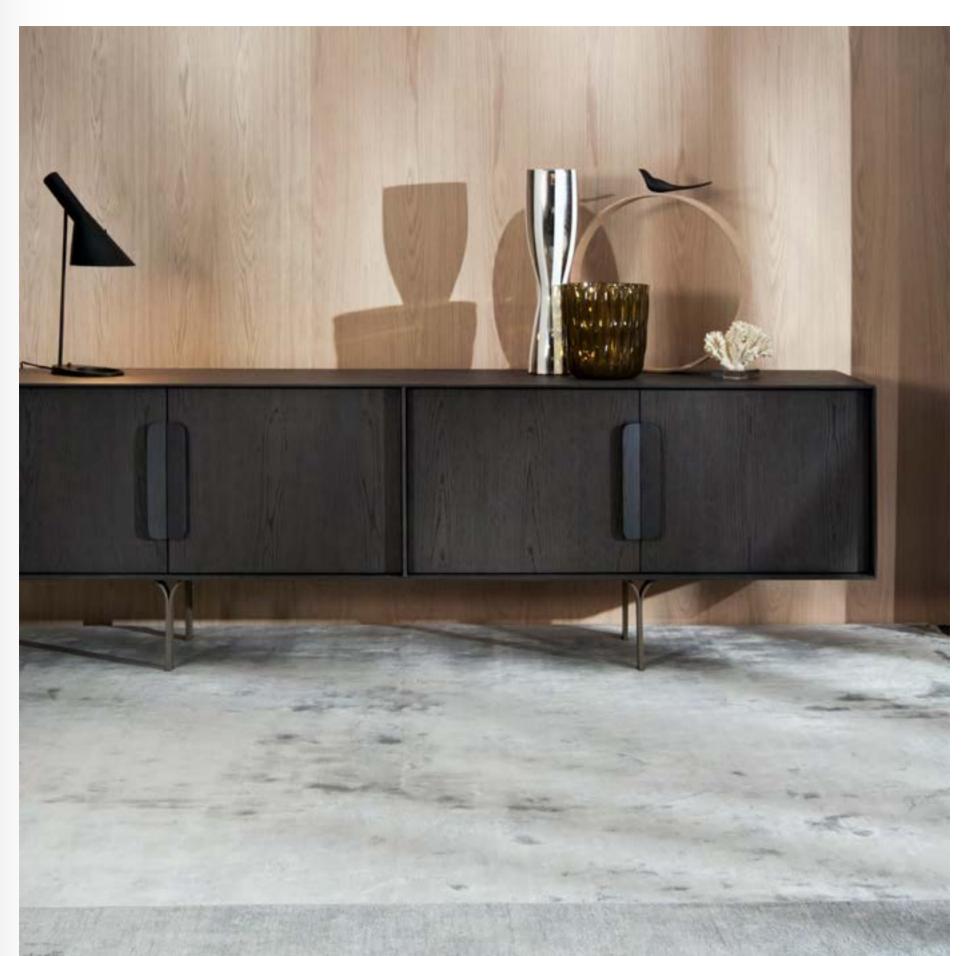


00 : 05 : 59 time is an illusion page 010

mobius 003 Sideboard in various sizes with four doors and metal base.



page 011





mobius





col	le	cti	on	

mobius

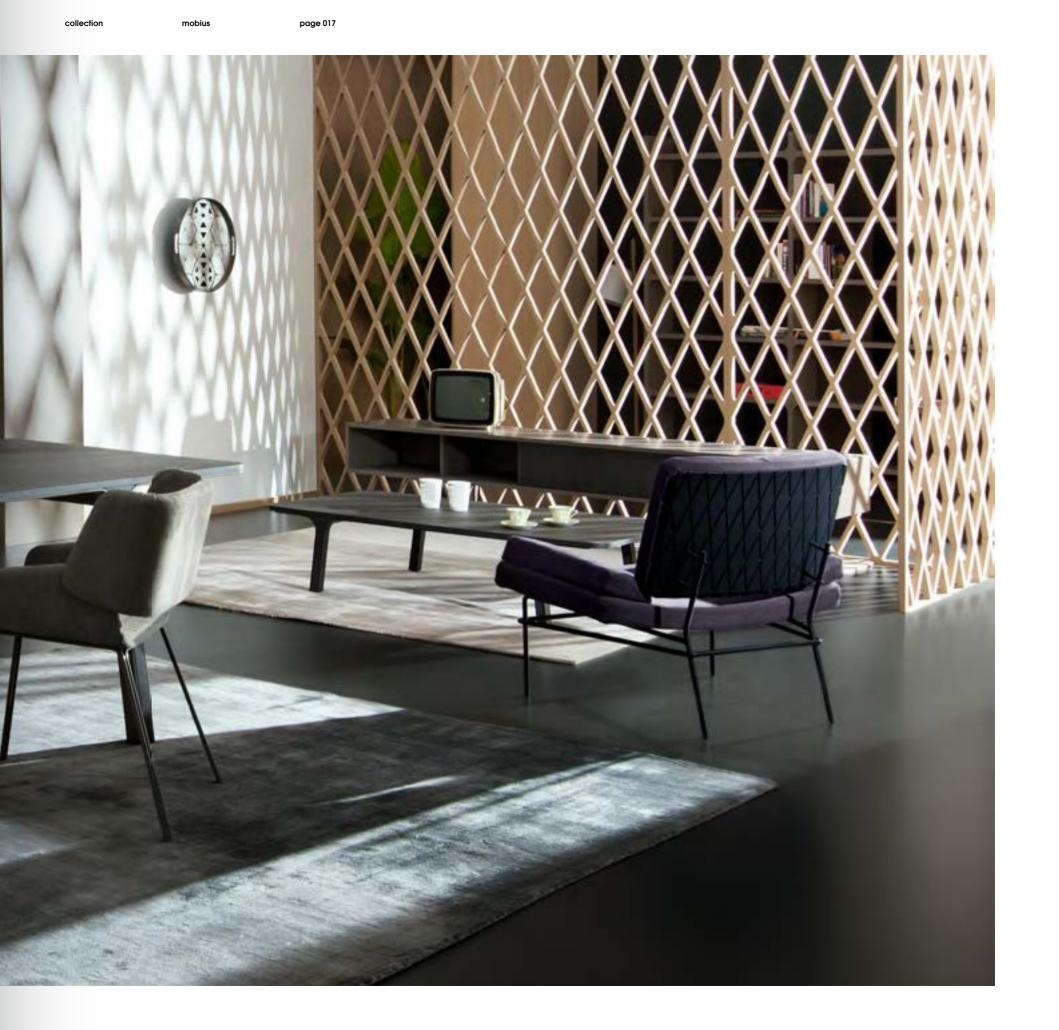
page 015

mobius Sideboard in various sizes with 002 four doors and wooden base with lacquered metal frame.

T.V. unit in varius sizes with 2 drop doors and wooden base with mobius 004 lacquered metal frame.





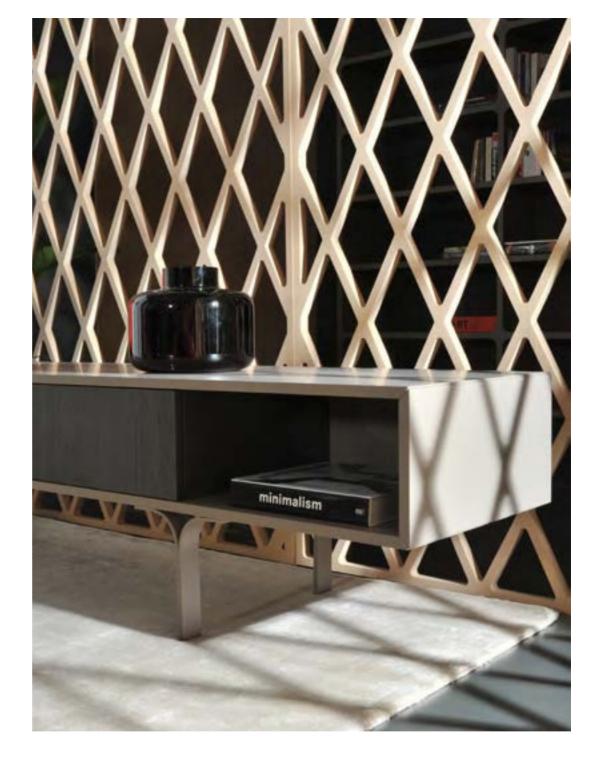




collection

page 019

mobius





collection

page 021

mobius 005

mobius

T.V. unit in various sizes with open spaces and drawer.



mobius 006 Coffee table in various sizes in solid wood and lacquered metal frame.





mobius



collection e-klipse

Who am lor who was I? What is done is done. Already it belongs the great History, that silently with arrogance swallows the ghosts of the past, taking possession of the daily trivial and personal stories.

00 : 25 : 07

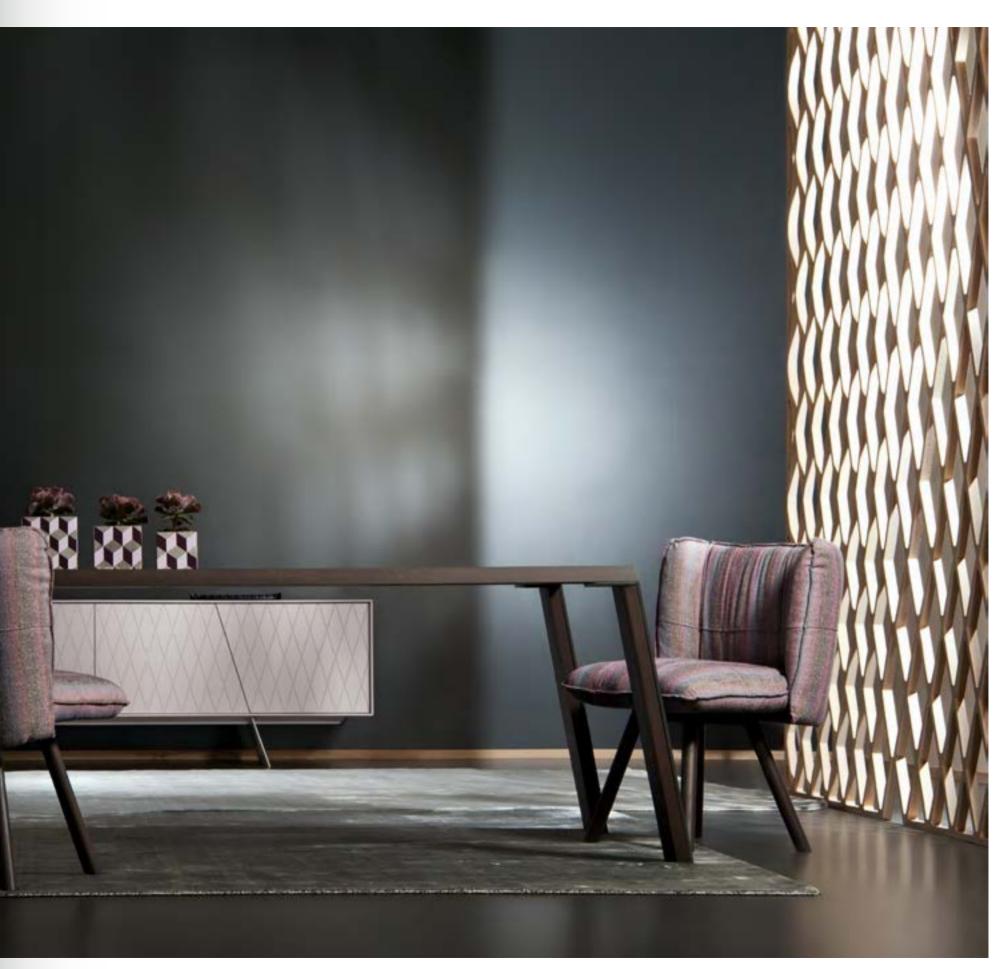
time is an illusion

page 026





e-klipse





pg

page 029

e-klipse 001

e-klipse

Table in various sizes in solid wood and external legs with lacquered metal frame.



e-klipse 002 Table in various sizes in solid wood and internal legs with lacquered metal frame.

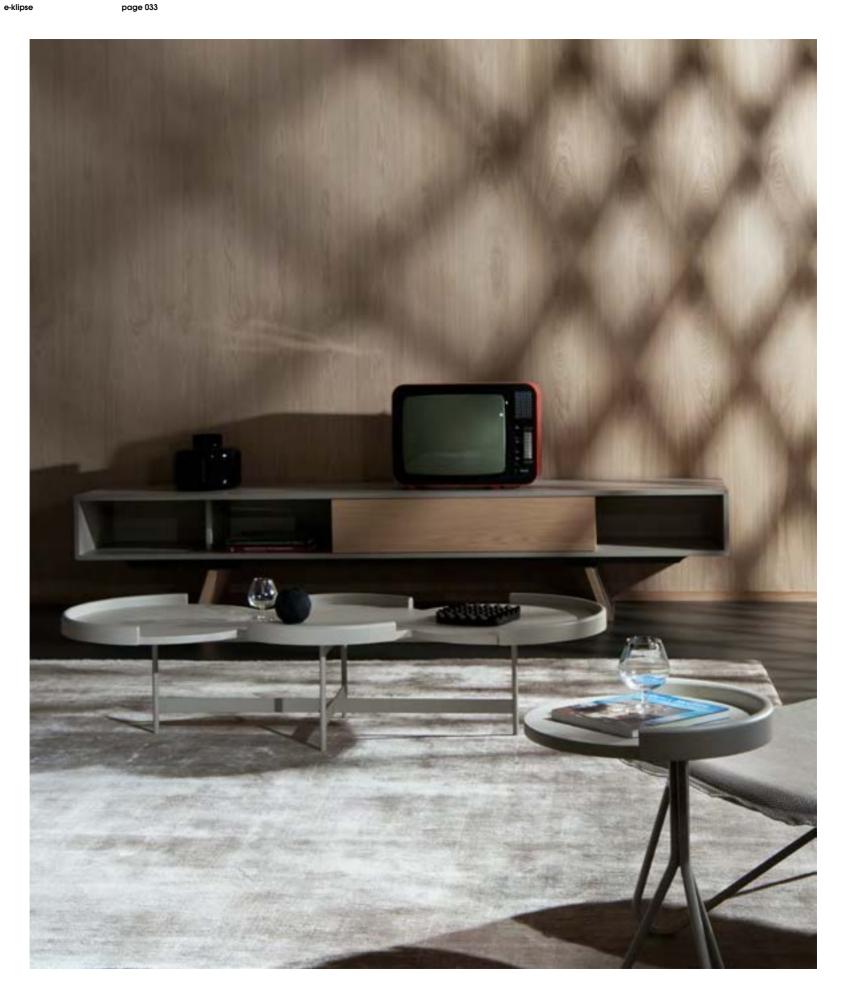


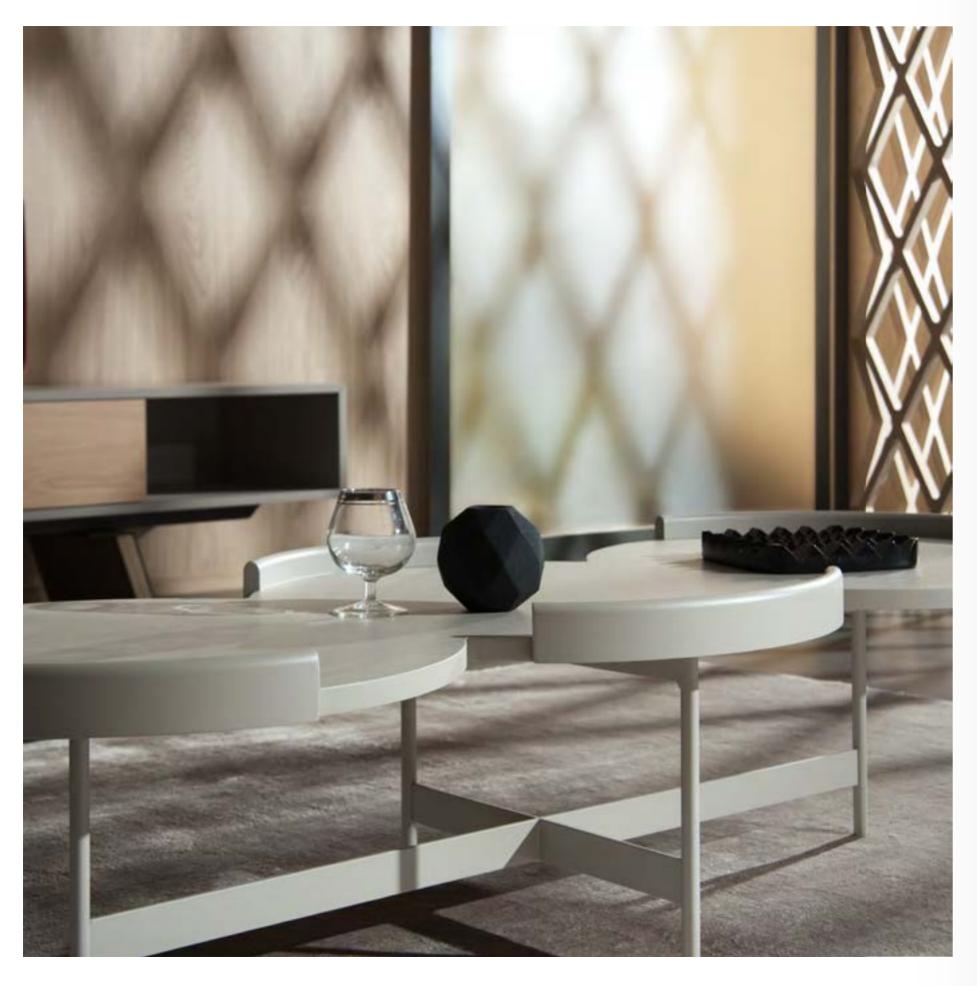
e-klipse











collection

page 035

e-klipse 006

e-klipse

Coffee table with wooden circular tops and lacquered metal base.



00:30:17

time is an illusion

page 036

e-klipse 007 Side table with wooden circular top and lacquered metal base.







page 039

e-klipse 004

e-klipse

Sideboard in various sizes with central drawers and wooden base with lacquered metal frame.



00 : 42 : 51 time is an illusion page 040

e-klipse 005 T.V. unit in various sizes with open spaces, one drawer and wooden base with lacquered metal frame.





00:47:14

time is an illusion page 042





e-klipse

collection

01 : 55 : 36 time is an illusion page 044

e-klipse 003 Sideboard in various sizes with 4 four decorated doors and lacquered metal base.





collection mos-i-ko

The clock has stopped and the sun continues its cycle. Is today really now?



collection mos-i-ko

page 049

mos-i-ko 001 A Table in various sizes with shaped rectagular top and thin edge in solid wood.



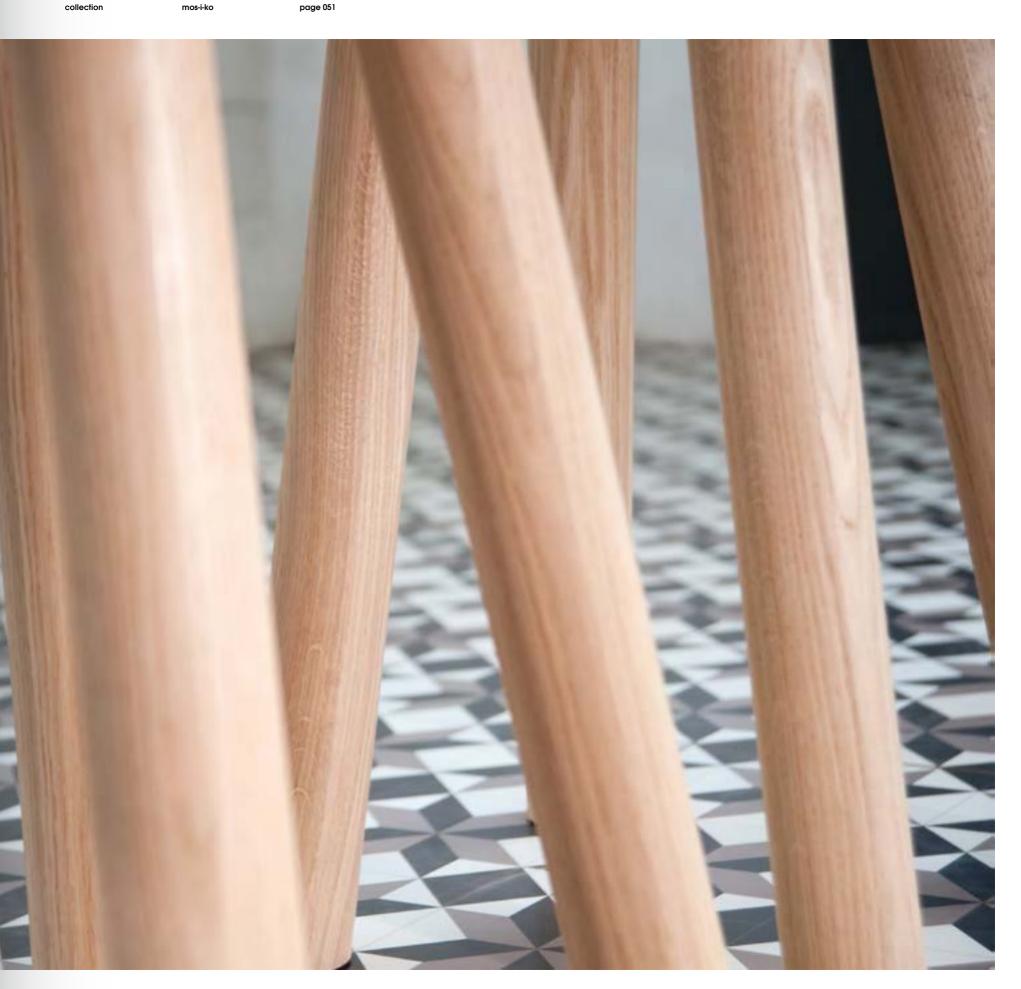
02 : 22 : 22 time is an illusion page	ıge 050
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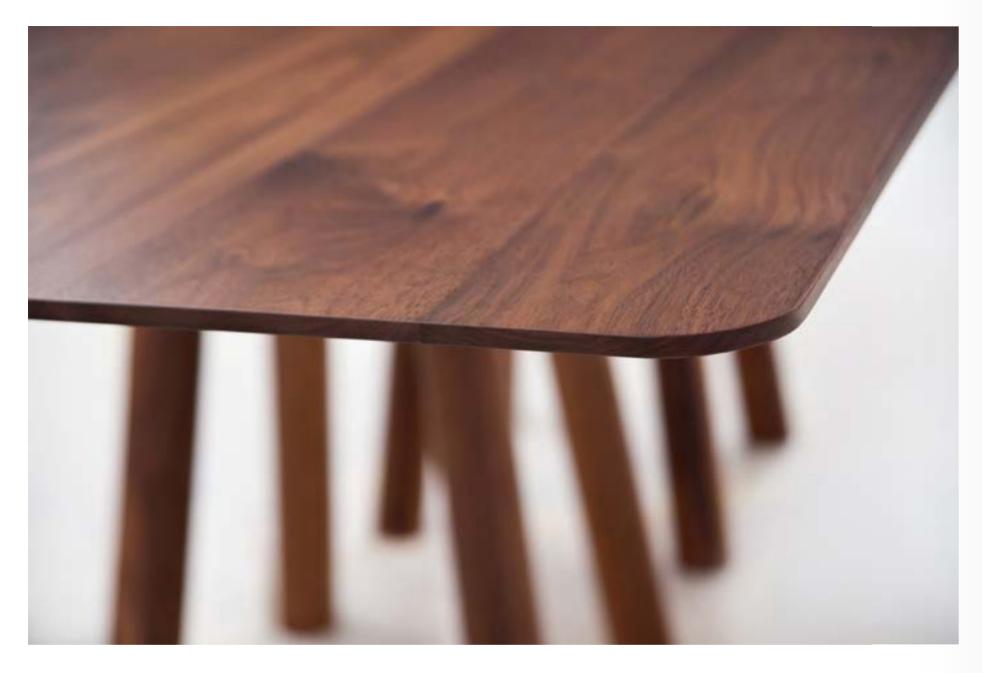
mos	s-i-ko	
001	E	

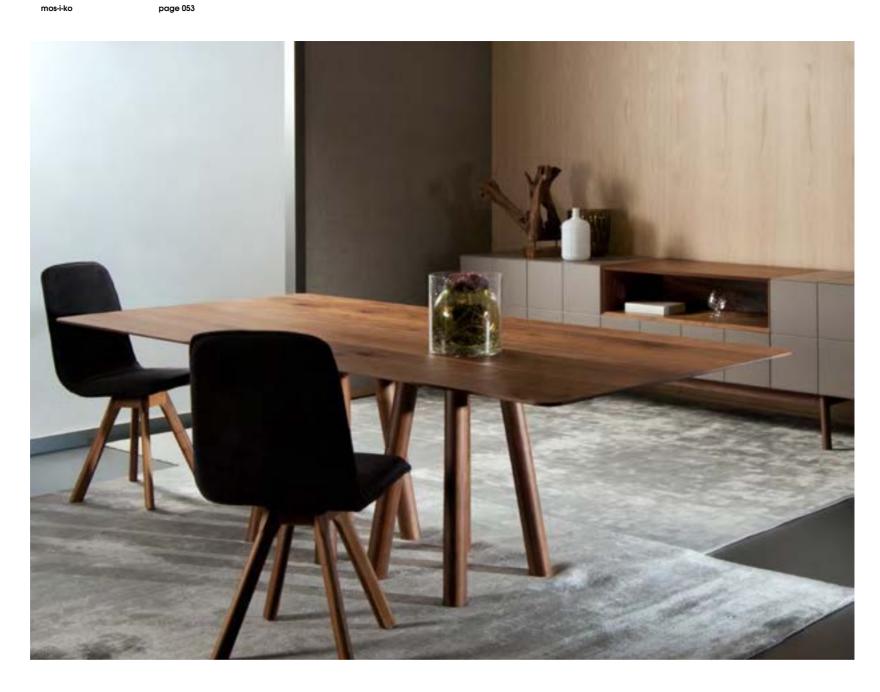
Table in various sizes with shaped oval top and curved edge in solid wood.













collection

page 055

mos-i-ko

001 FM

mos-i-ko

Table in various sizes with full marble top and solid wood base.



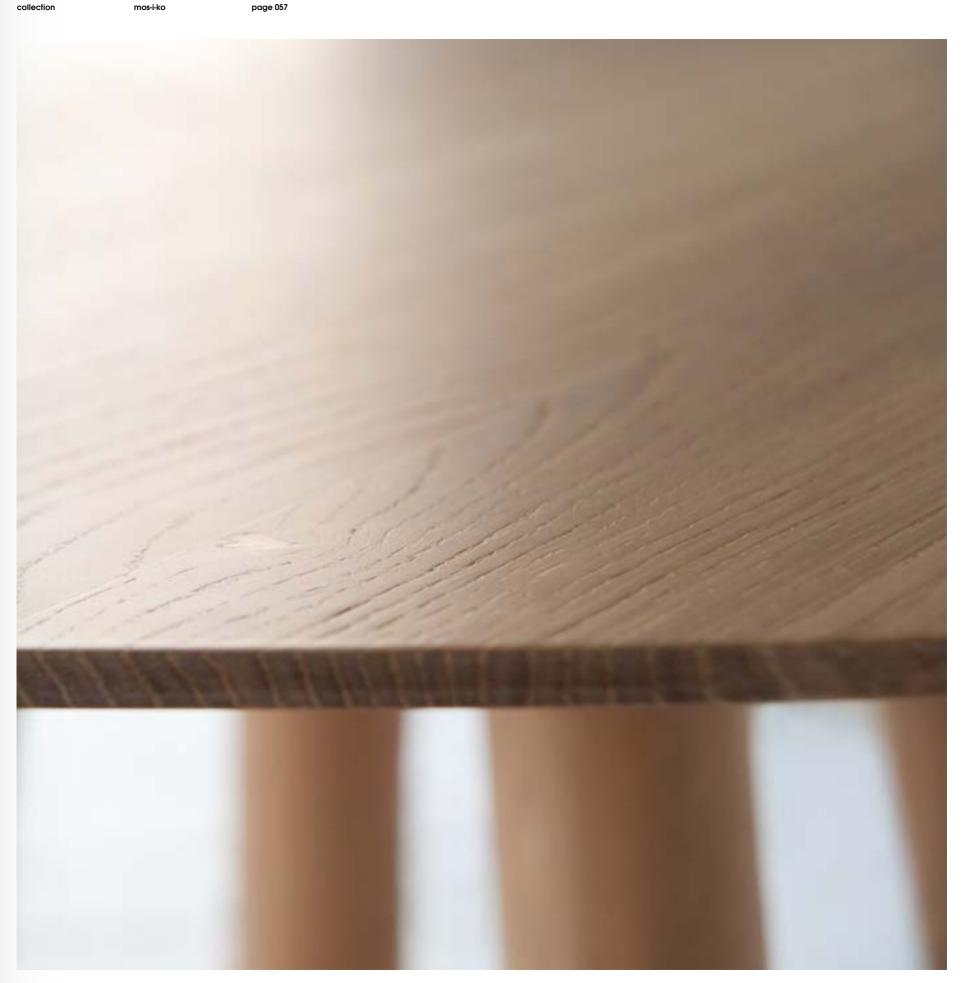
06 : 13 : 52 time is an illusion page 056

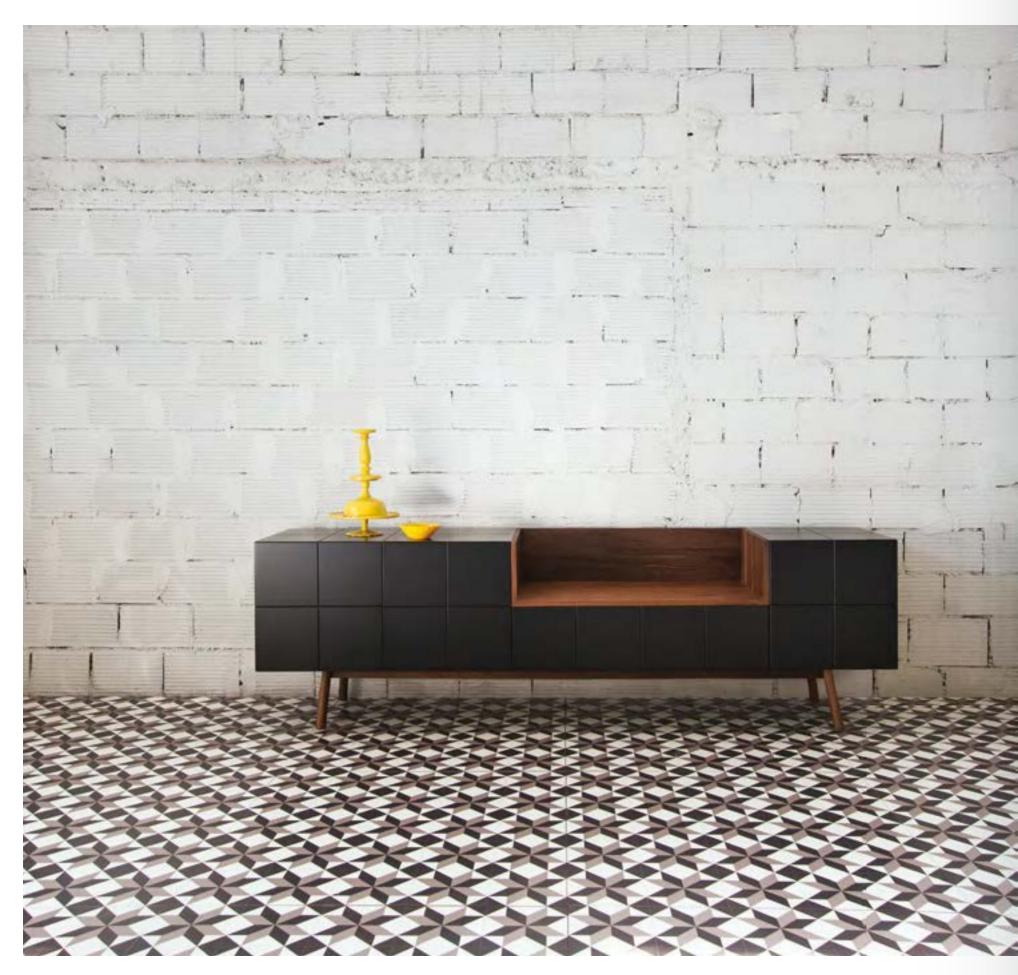
mos-i-ko 002

Table in various sizes with cement or wooden top and solid wood base.









collection

page 059

mos-i-ko

mos-i-ko 003 A

Sideboard in various sizes with open storage box and solid wood base. box 003 A



08 : 59 : 59 time is an illusion page 060

mos-i-ko 003 A box 003 B Sideboard in various sizes with closed storage box and solid wood base.





mos-i-ko





page 063

mos-i-ko 005 A box 005 B

mos-i-ko

T.V. unit in various sizes with closed storage box and solid wood base.

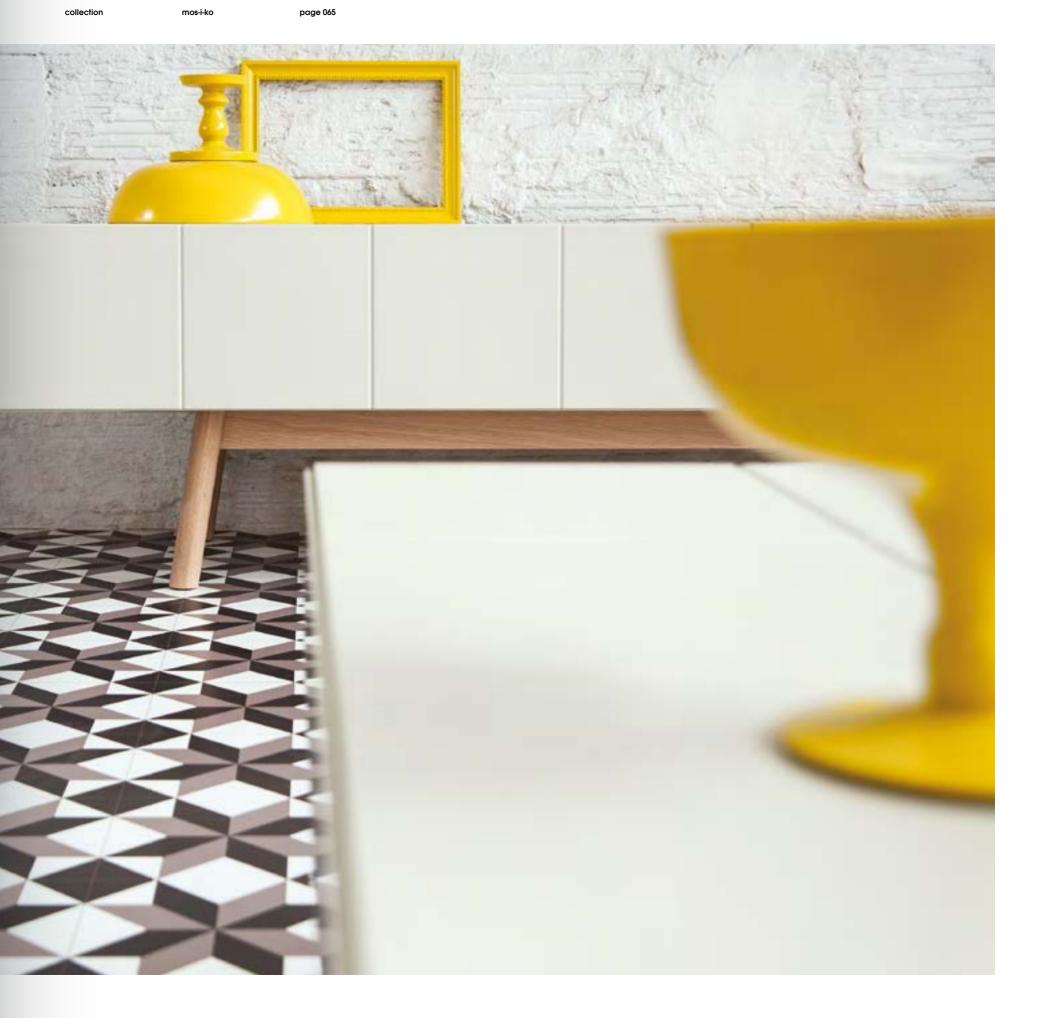


09 : 13 : 00 time is an illusion page 064

mos-i-ko Sideboard 003 B four doors

Sideboard in various sizes with four doors and solid wood base.







collection

r

page 067

mos-i-ko 004

mos-i-ko

High board with two doors and solid wood base.



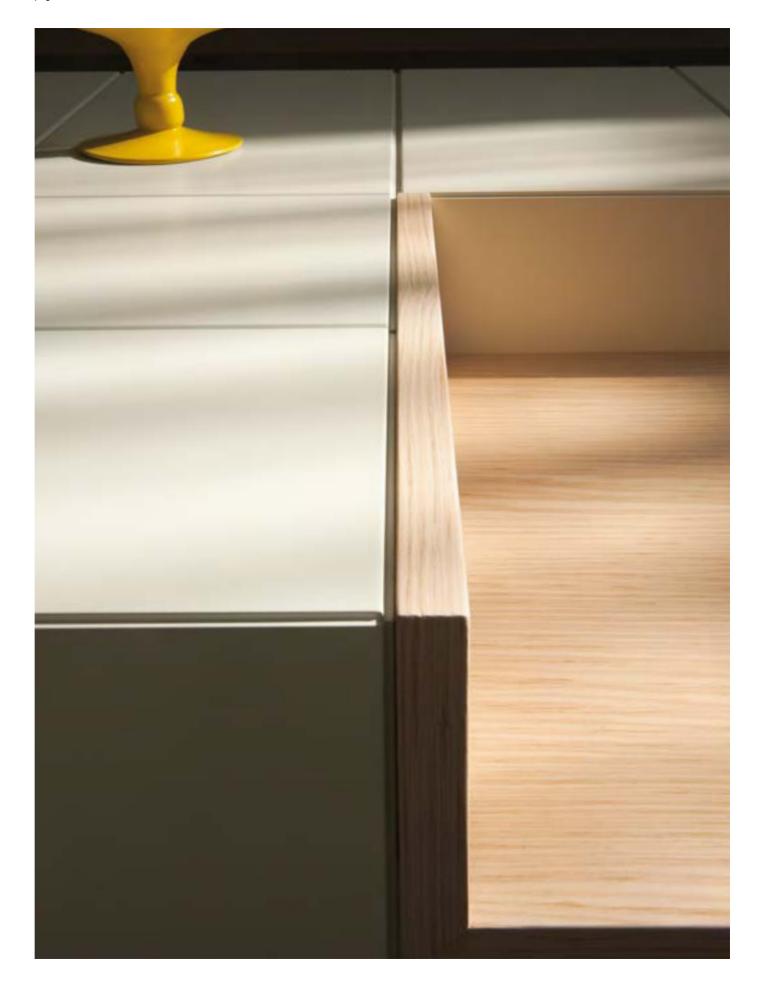
09 : 16 : 07	time is an illusion	page 068		
mos-i-ko 005 C	Wall units in vario doors and open s		mos-i-ko 005 B	T.V. unit in various sizes with drawers and solid wood base.
mos-i-ko 005 A box 005 A	T.V. unit in various open storage box solid wood base.			

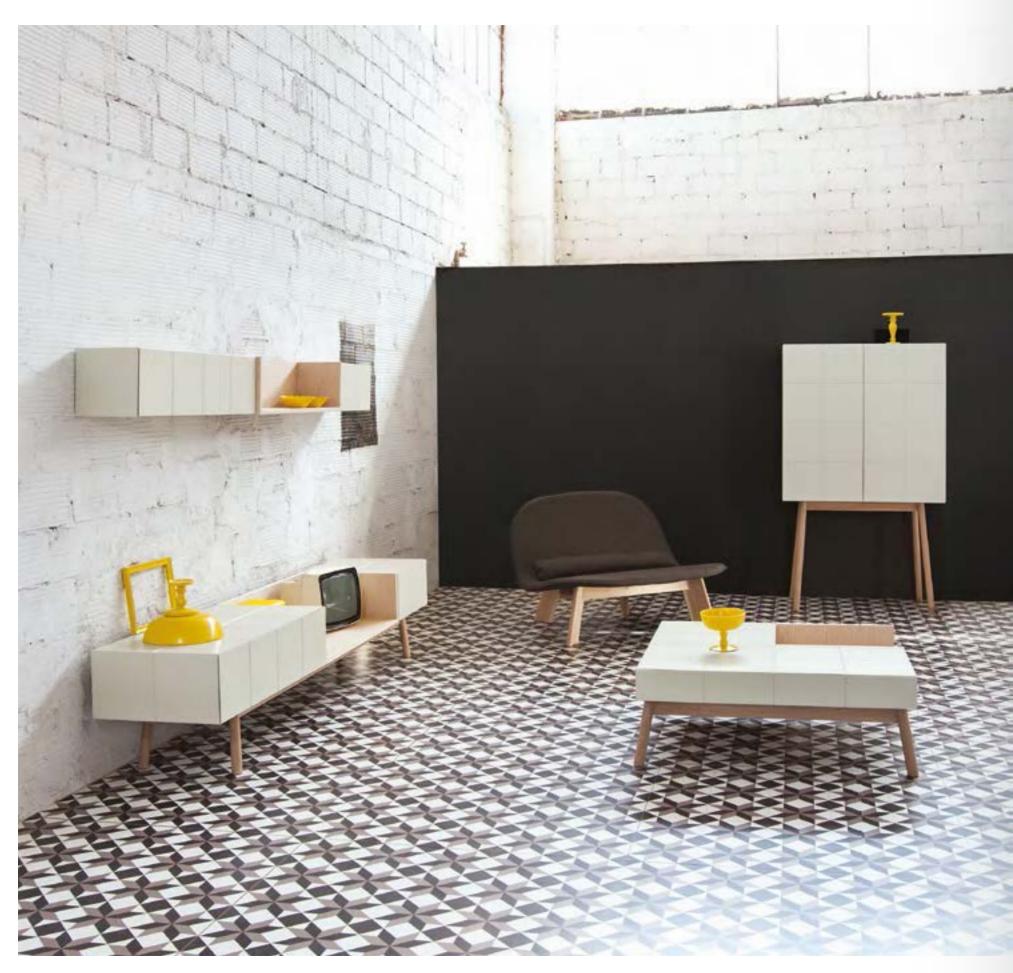






mos-i-ko





page 071

mos-i-ko 006 A

mos-i-ko

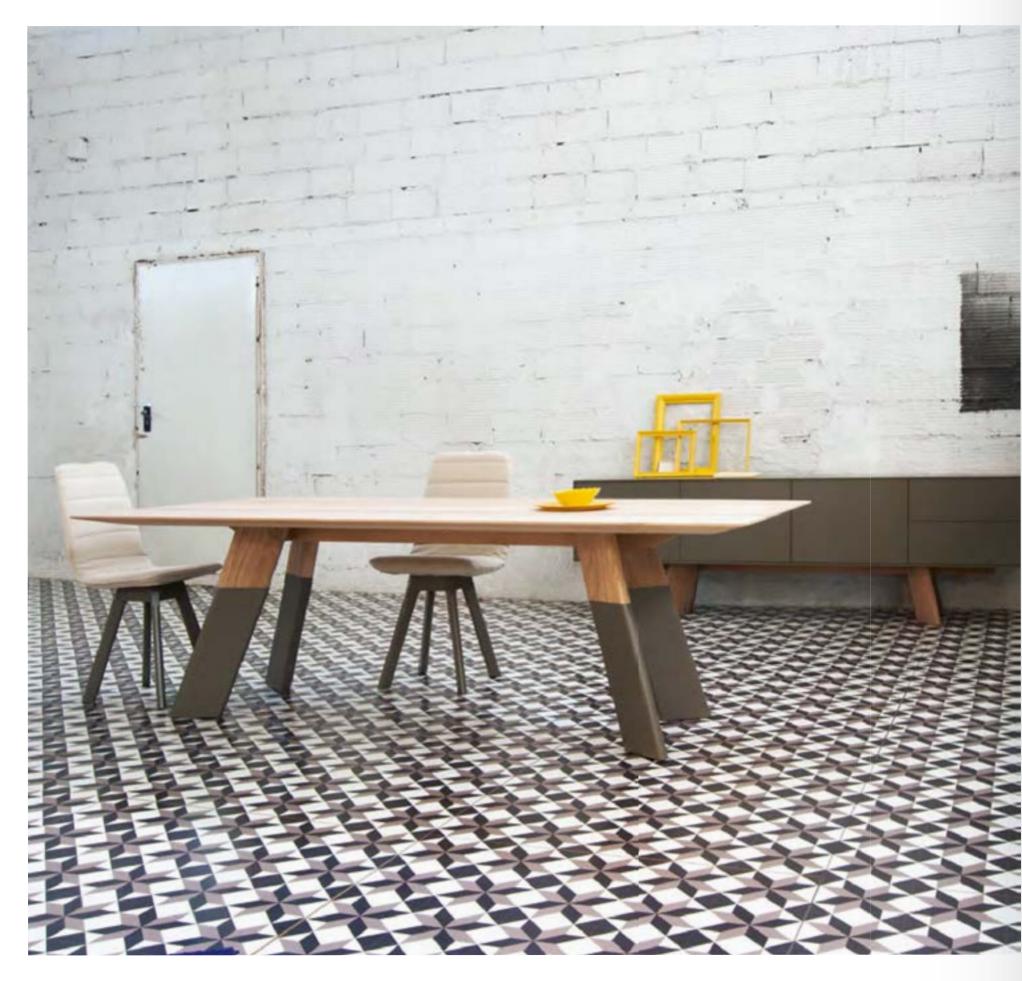
Coffee table in various sizes with wooden magazine rack and solid wood base.

mos-i-ko 006 B Coffee table in various sizes with solid wood base.



collection alhambra

One word could be enough. One glance could be enough.



page 075

alhambra 001 A

alhambra

Table in various sizes with shaped rectagular top and thin edge in solid wood.



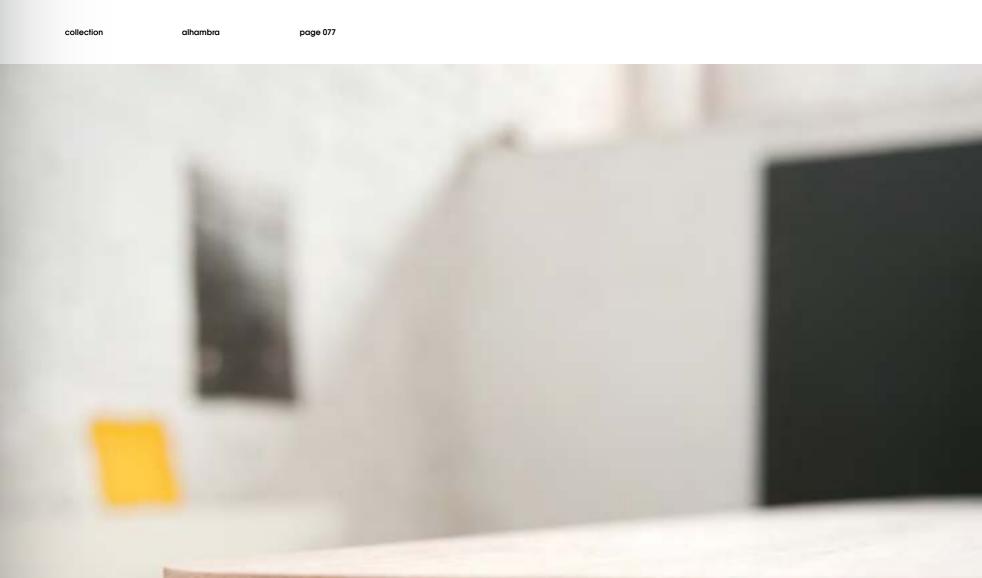
09 : 19 : 59

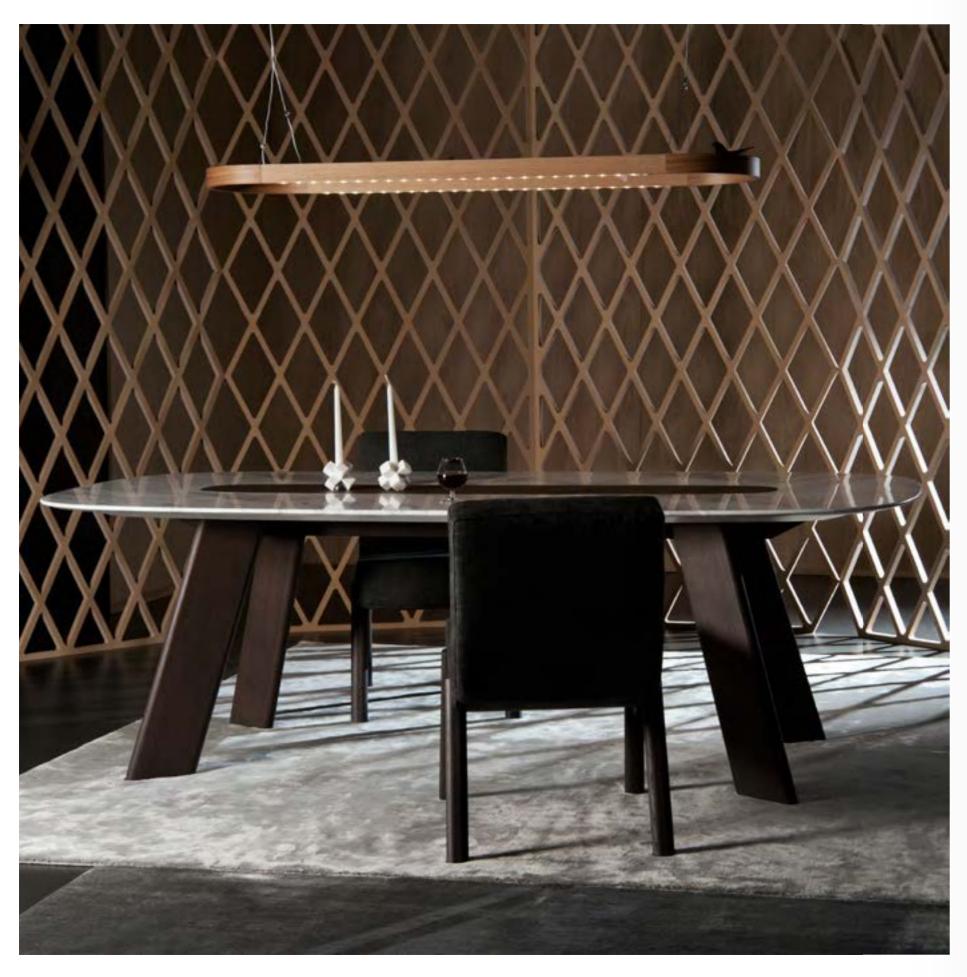
time is an illusion

page 076

alhambra 002 B Table in various sizes with straight edge top in solid wood.







page 079

alhambra 001 MW

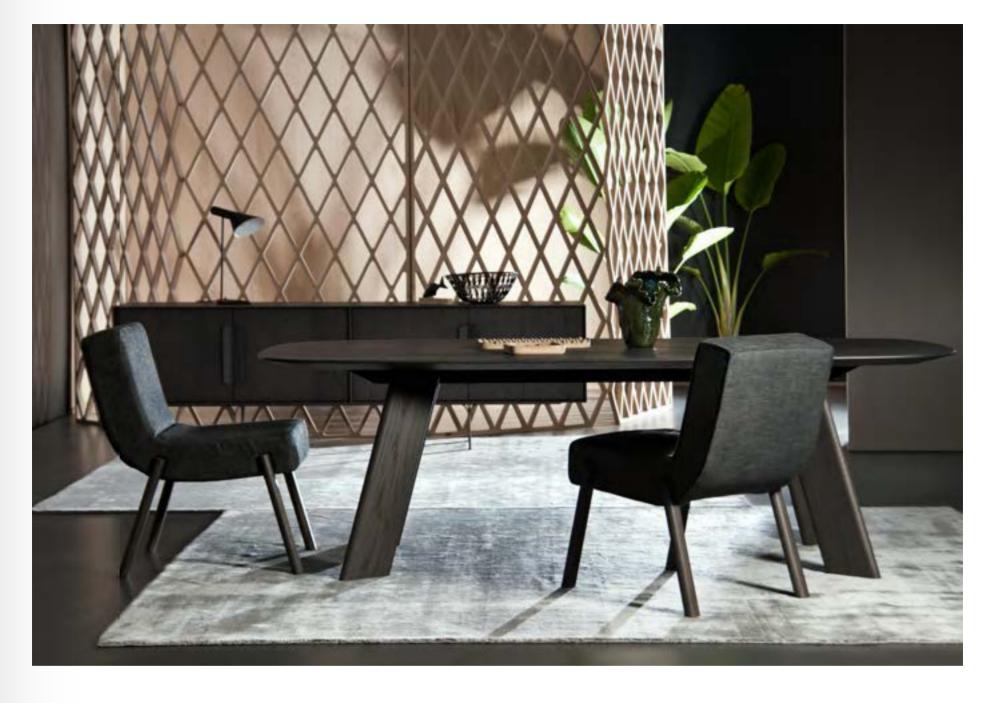
alhambra

Table in various sizes with top in marble and wood.









alhambra 001 C edae in solid wa

Table in various sizes with shaped oval top and curved edge in solid wood.

alhambra 001 FM Table in various sizes with full marble top and solid wood base.











page 085

alhambra 014 M

alhambra

Coffee table in various sizes with full marble top and solid wood base.



alhambra Coffee table in various sizes, 014 A shaped rectagular top with "pocket". alhambra 014 B Coffee table in various sizes with shaped rectangular top.





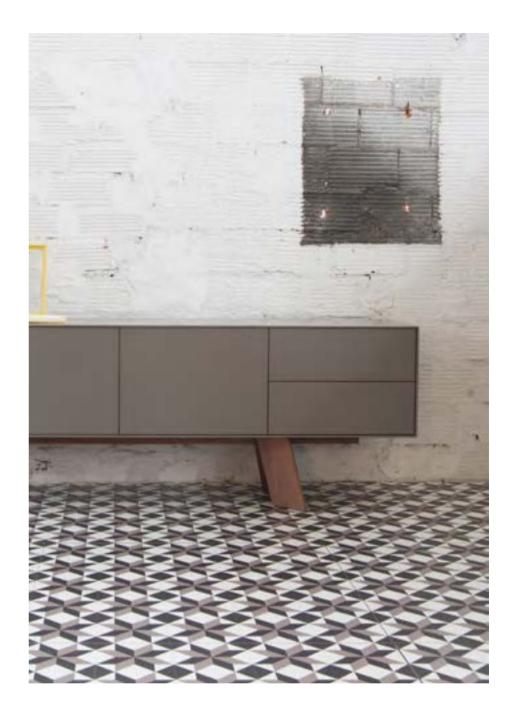
alhambra





page 089

alhambra





page 091

alhambra 003 B

alhambra

Sideboard in various sizes with three doors and two drawers.

alhambra 003 A Sideboard in various sizes with four doors and decorative motif.



17 : 15 : 59

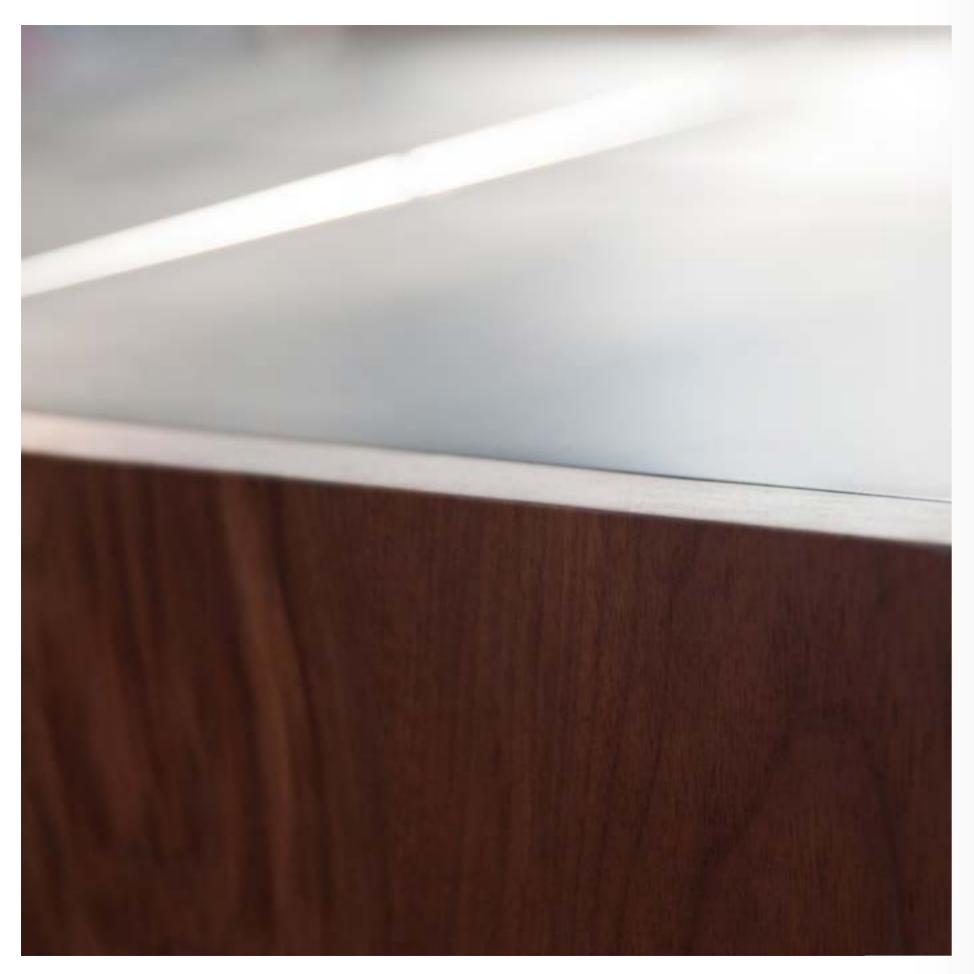
time is an illusion

page 092

alhambra 004 Lacquered bookcase in various sizes.







page 095

alhambra 005

alhambra

T.V. unit in various sizes with mobile service drawer.



17: 16: 23
time is an illusion page 0%

alhambra 006
Coffee table in various sizes 007
alhambra 007

alhambra 006
Oval coffee table with open edge.
007

oli open edge.
Oval coffee table with open edge.
Image 0%

time is an illusion page 0%
Oval coffee table in various sizes.
Image 0%

alhambra 006
Oval coffee table with open edge.
Image 0%

Image 006
Oval coffee table with open edge.
Image 0%

Image 006
Image 0%
Image 0%
Image 0%

Image 006
Oval coffee table with open edge.
Image 0%
Image 0%

Image 006
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Image 006
Oval coffee table with open edge.
Image 0%
Image 0%
Image 0%

Image 006
Oval coffee table with open edge.
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al2 rethink time

One cannot repeat the same word. The second time does not look like the first. Maybe the mystery is hidden in the grammar of the verbs. Are we finding salvation in future verbs or is it only about a mirage, an illusion of the dialectic?

A big economical crisis lasting a lot of years. A dessiminated low spirit. A luck of trust to the future. A dull behaviour, to the social needs and ideals. This is the ground on which all was blossomed. A radical project. A refusal to obedience and compromise.

A determined attempt to, reposition man in his main role along with his experiences, traditions and sole uniqueness. A absolut NO to the fatal passiveness feeding the deadlock mentality. al2 is a radical project, a hymn to creativity as an escape mode from crisis.

company profile

We live in times of alobalization. We have open and easy access to the alobal market but we wonder where is the quality, what are the factors defining it and what are the products that stand out for their high quality level. al2 wants to be the ultimate answer to these questions. A team of optimistic people full with enthusiasm and dreams decided to create a new brand capable of offering the world, unique and high standard furniture. A remarkable and certified production unit with a successful history combined with awarded designers and the contribution of experienced executives with strong perception on the fields of international markets. marketing and communication composes the wonderful form of

al2. No negotiations, no compromises! We felt the need to rethink furniture, restudy the use of it and reexamine the social environment that was meant to fit in. We wanted to rethink the materials, the level of safety they apply, wear out their capabilities and improve their environmental viability. We believe in design! Not as a doubtful make up of the product but as a targeted research and everyday expressions of a feeling and passion. These are the symptoms of an artistic concern that keeps as in touch with the world of creation. We are convinced that every contact with the world of design contributes to the maturation of a personal critic opinion and eventually adds to the effort for a better quality of life.

collection bo-em

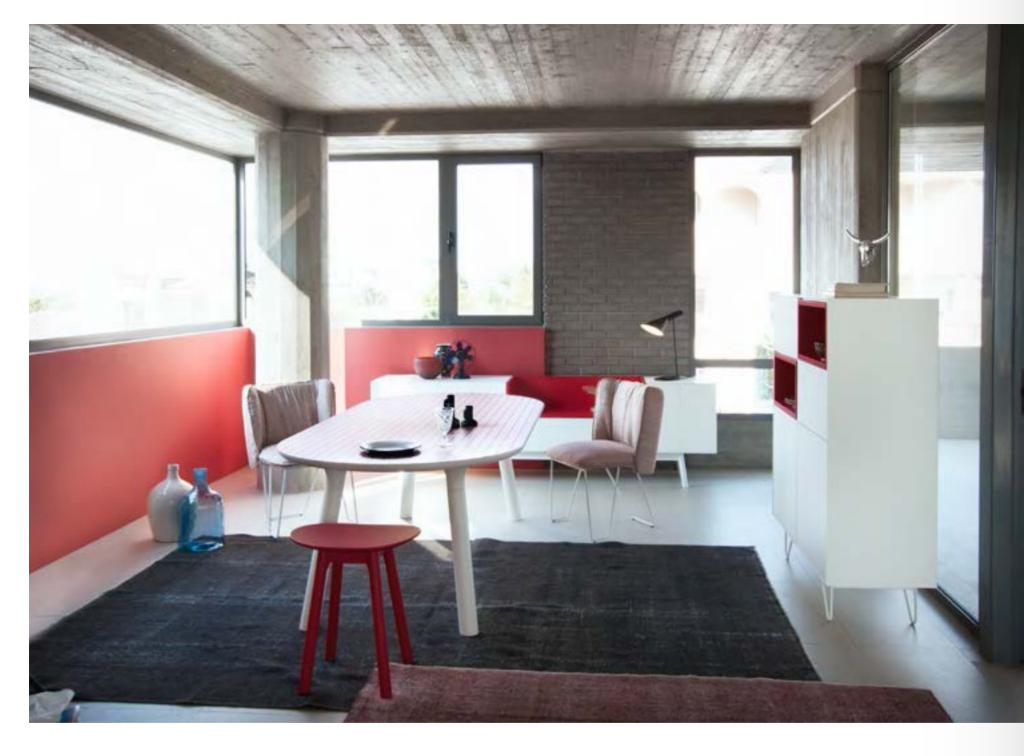
Is there a future that is not hypothetical? Or it is all just a syntactic trick? We need the time since we are humans. We need the time to avoid the chaos. The universe does not fit in a glance. Infinity is insupportable if it occurs all together.



collection	bo — em	page 105
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bo-em	Table in various sizes with shaped
001 A	top and "ethnic pattern".





bo — em





collection

p

bo — em

page 109

bo-emTable in various sizes with shaped001 Btop in solid wood.



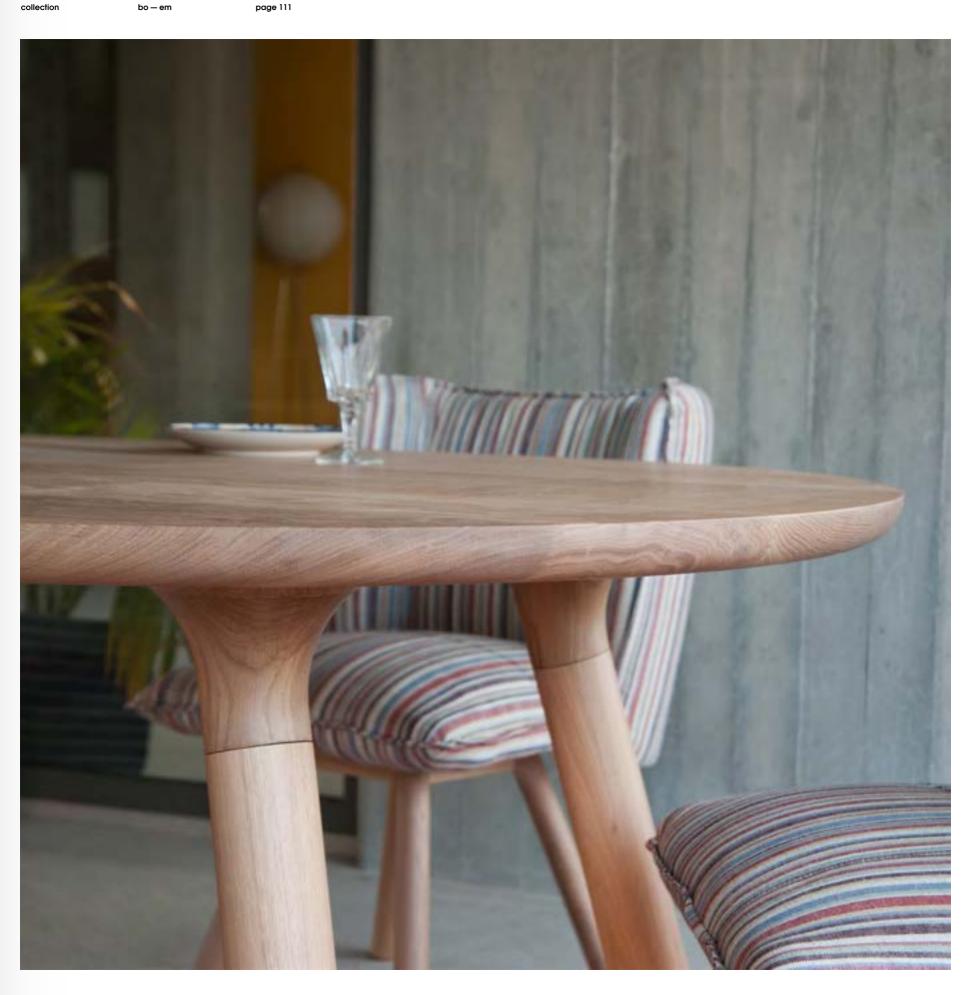
22: 22 : 26

time is an illusion

page 110

bo-emTable in various sizes with shaped001 Btop in solid wood.







collection

page 113

bo-em 002

bo — em

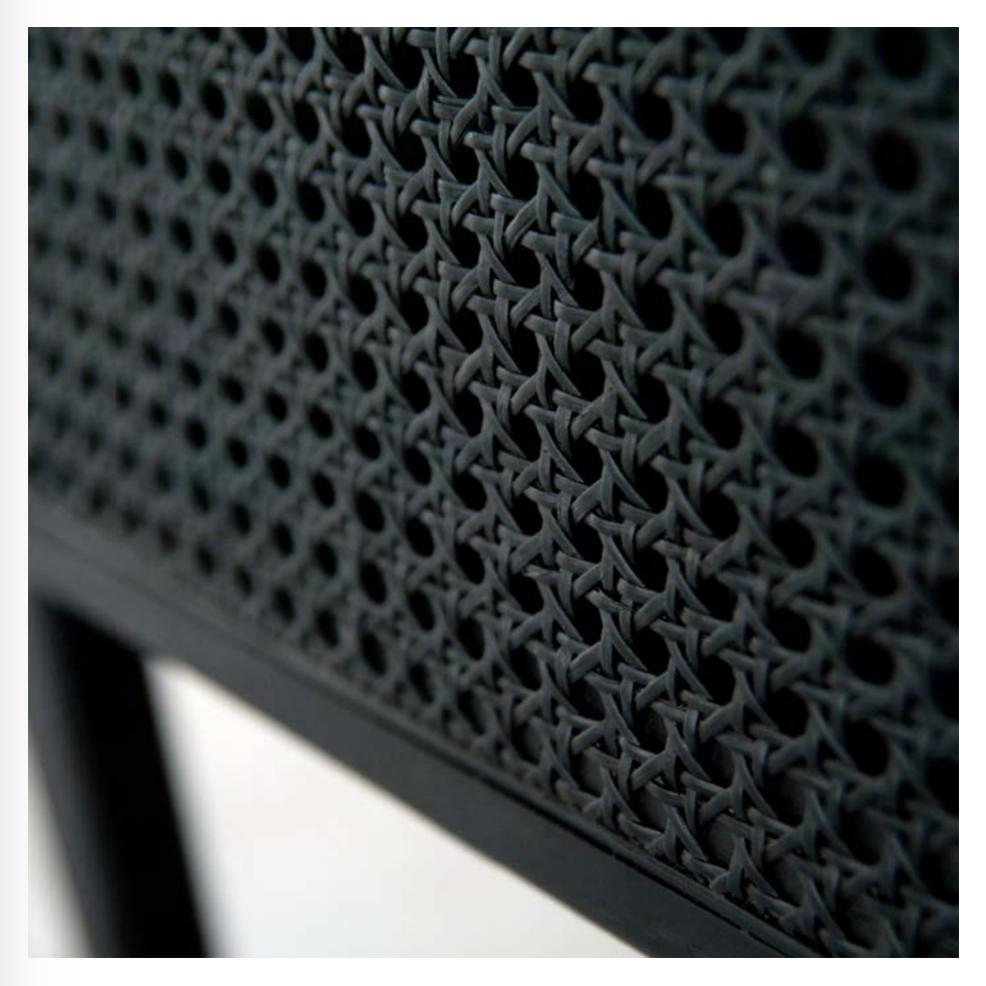
Table in various sizes with top in veneer or lacquered.

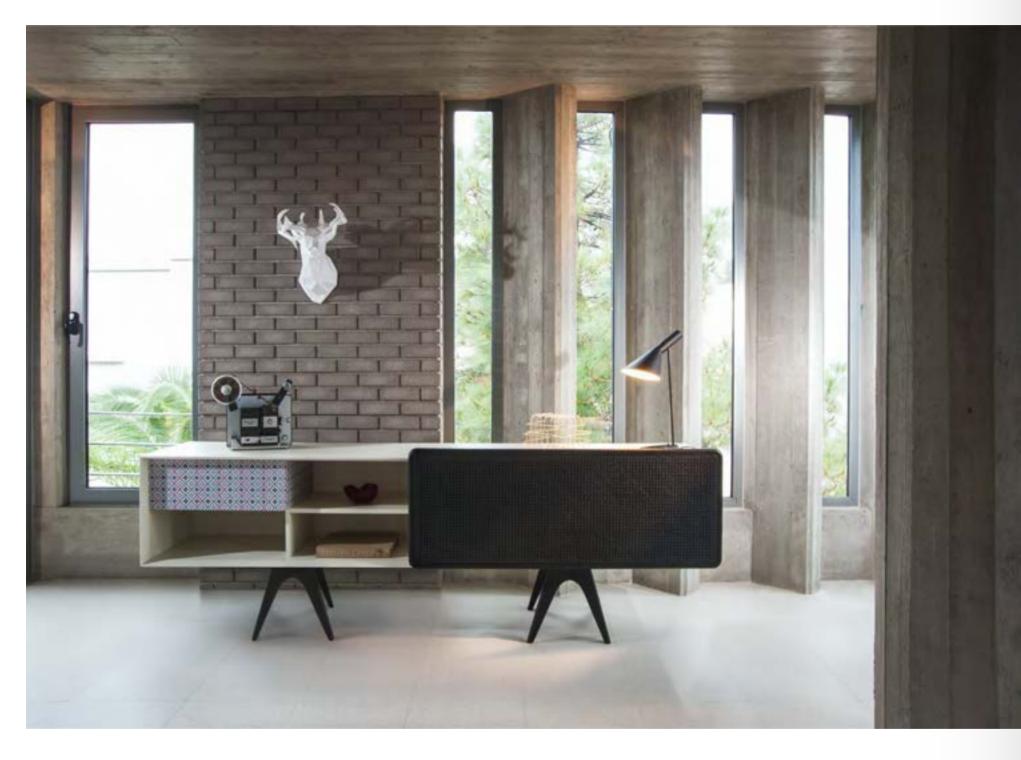


22: 23 : 22	time is an illusion	page 114
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bo-em 003 A	Sideboard in various sizes with big drop door in vienna straw and drawer in "ethnic pattern".
	drawer in "ethnic pattern".











.

page 119

page 119

bo-em 003 B

bo — em

Sideboard in various sizes with big drop door lacquered and storage with push-pull door in "ethnic pattern".









collection	bo — em	page 123

bo-em	Sideboard in various sizes with big		
003 B	drop door lacquered and		
	storage with push-pull door in veneer.		



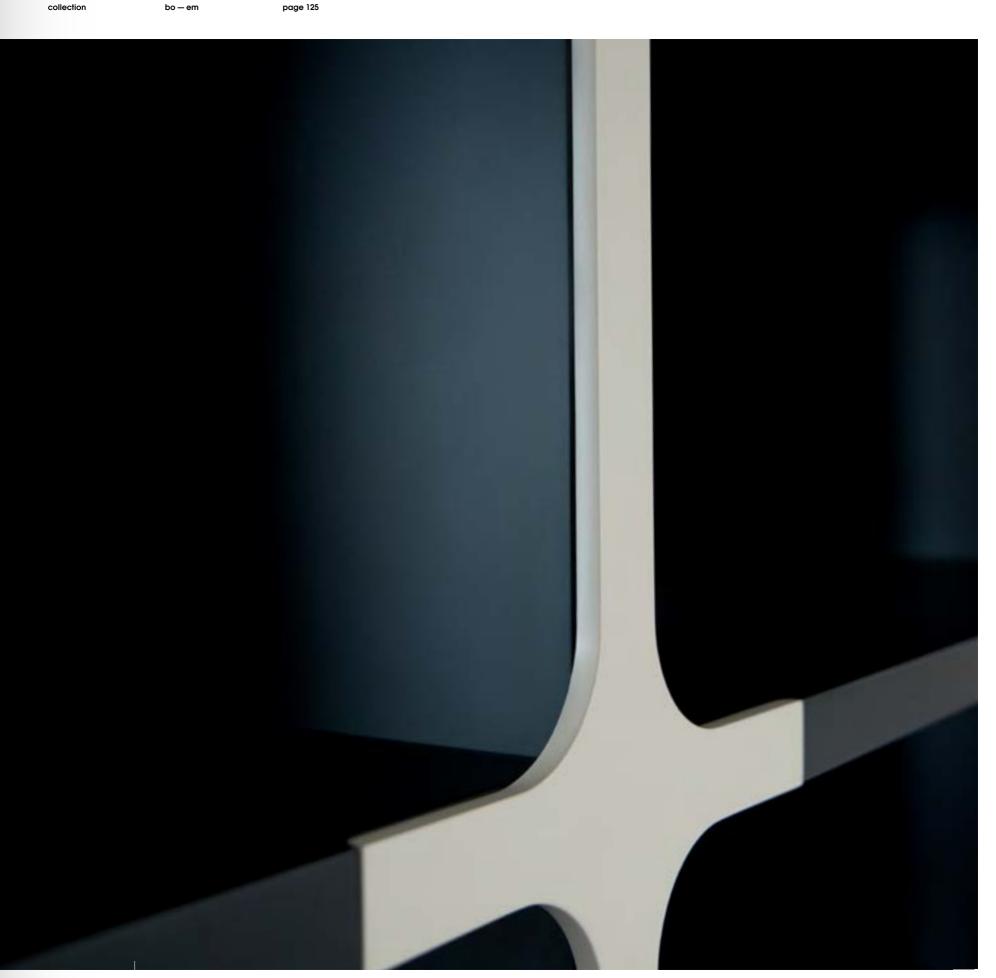
22 : 30 : 05 time is an illusion

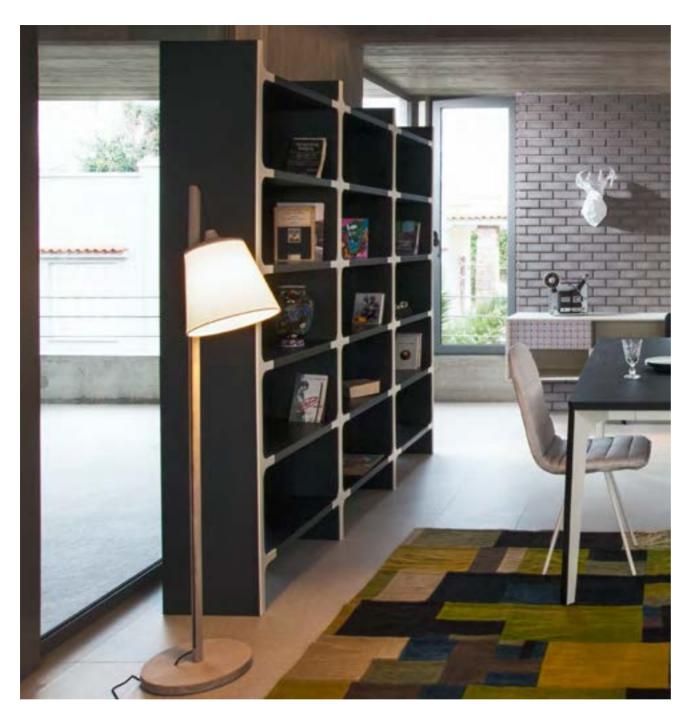
page 124

bo-em 004 Modular bookcase in various sizes in lacquered or veneer.













bo-	ən	n			
006	A	+	B	+	С

T.V. unit in various sizes with one drawer in solid wood, one drawer in "ethnic pattern" and two lacquered wall storage units.







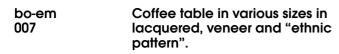
Bo-em 005

bo — em

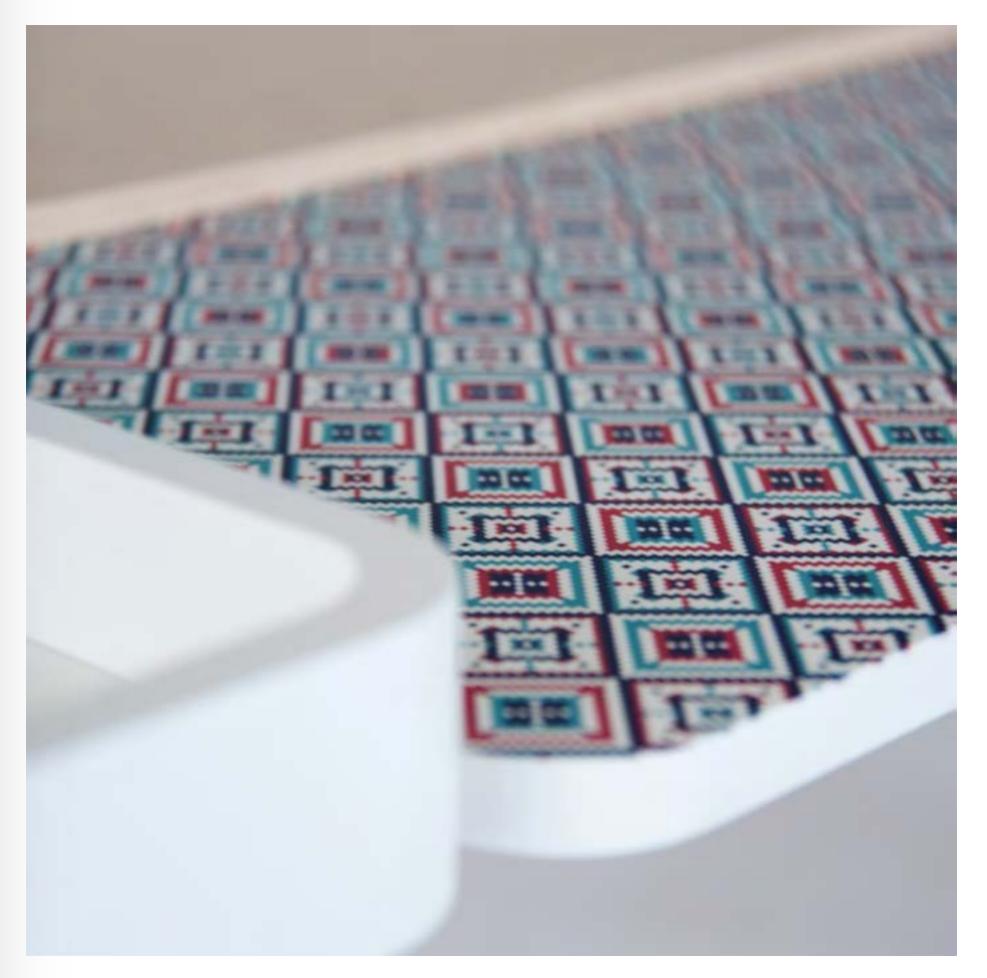
High board in lacquered and "ethnic pattern" with 4 doors and 2 drawers.

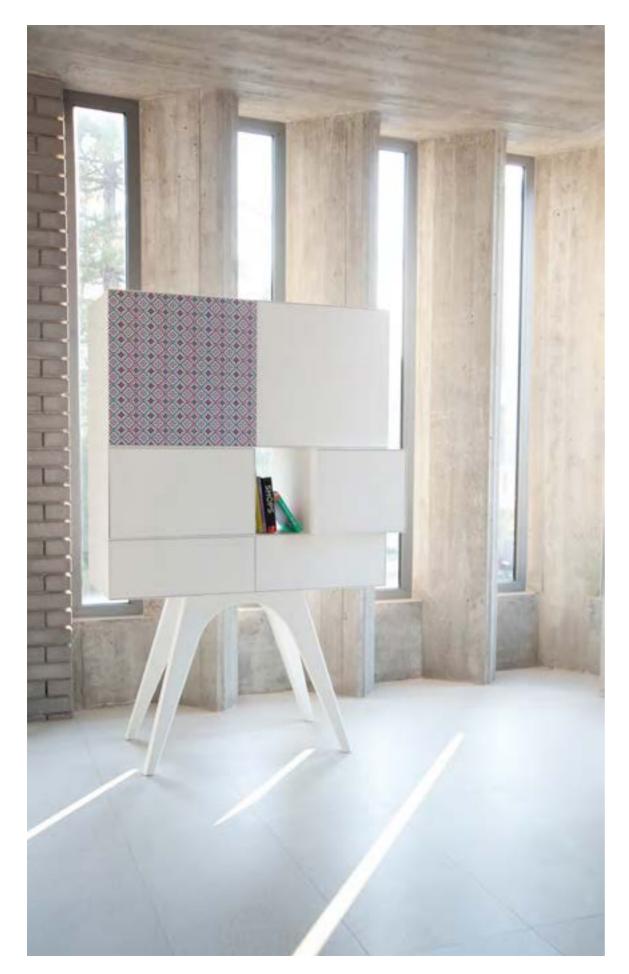


22 : 59 : 59	time is an illusion	page 132

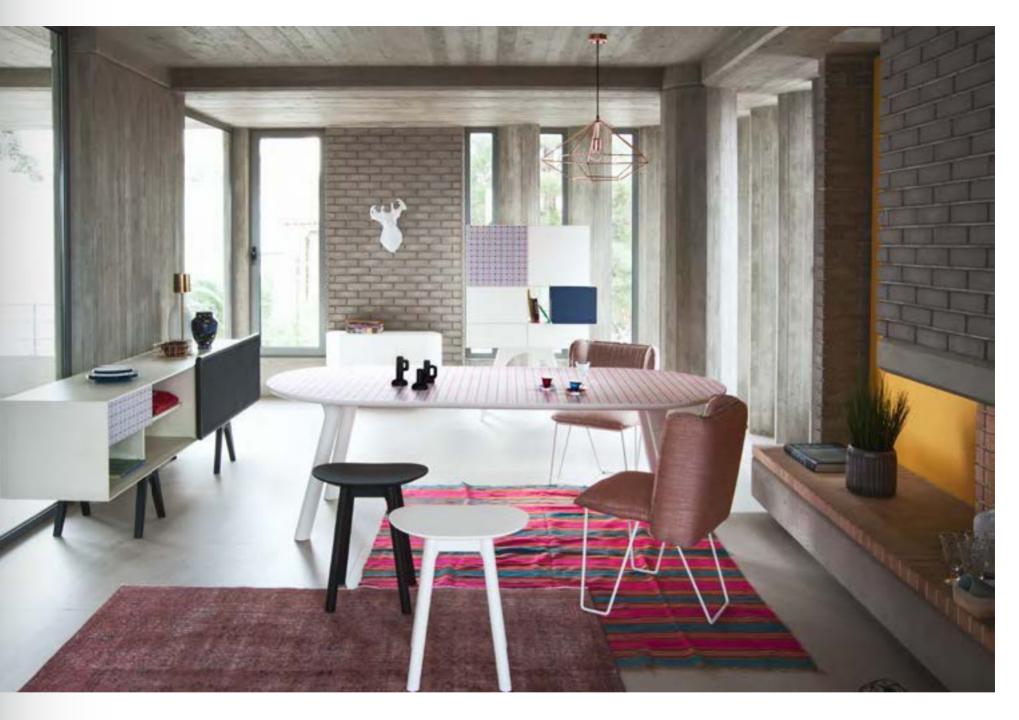












collection vintme

Nevertheless we love conversations and we love stories. We like stories and the stories need time.



collection

page 139

vinme 001

vintme

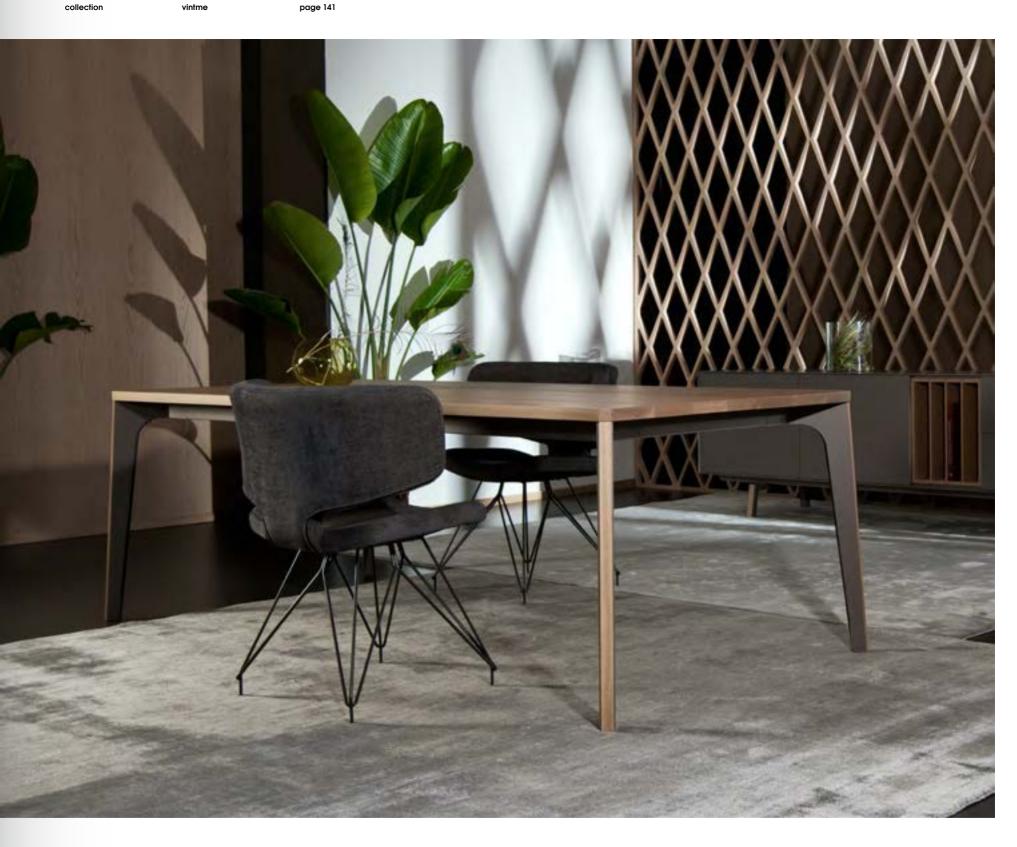
Table in various sizes and colors with bottle rack.



vintme 002 Table in various sizes with solid wood and lacquered metal frame.















page 145

vintme

vintmeSideboard in various sizes withvintmeSideboard in various sizes with003 Adrawers, storage and bottle rack.003 Bdrawers, storage and open space.





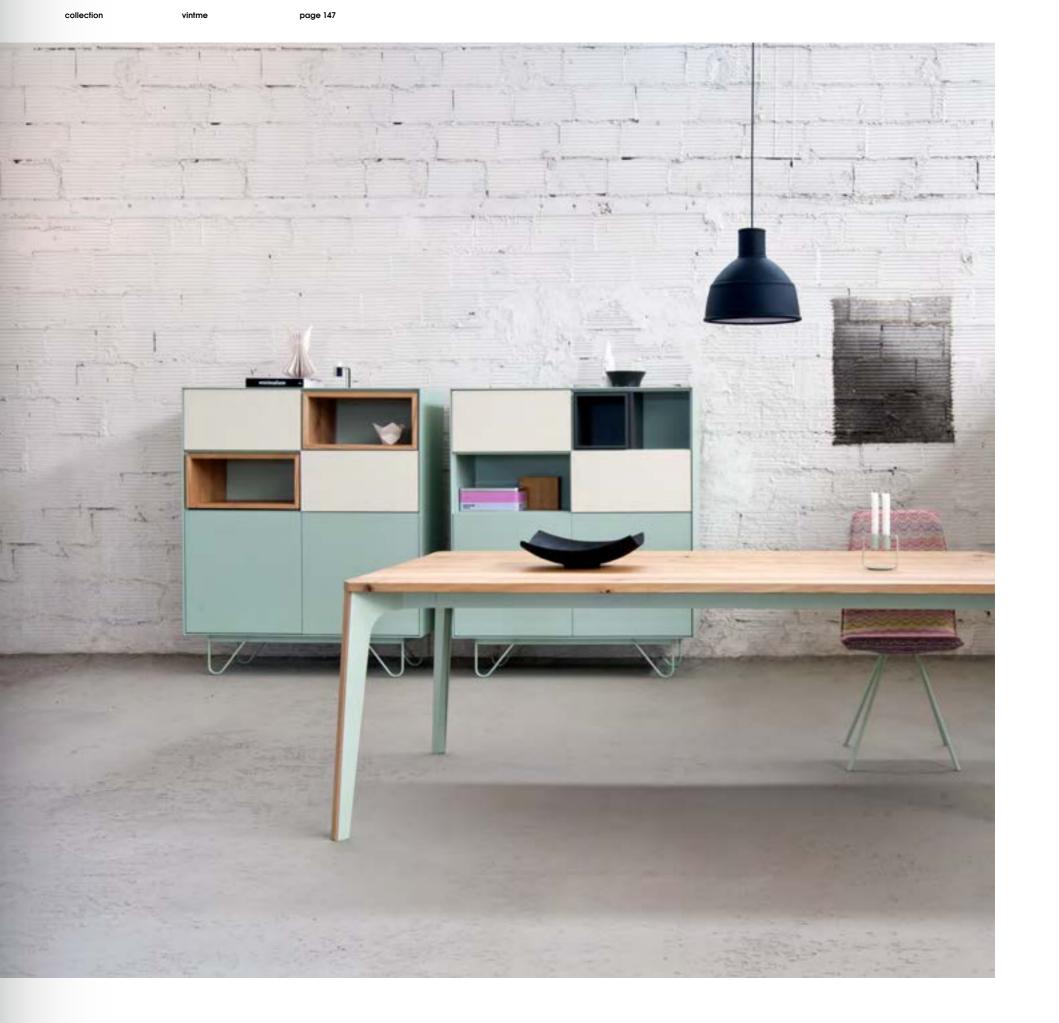
23 : 00 : 05	time is an illusion	page 146
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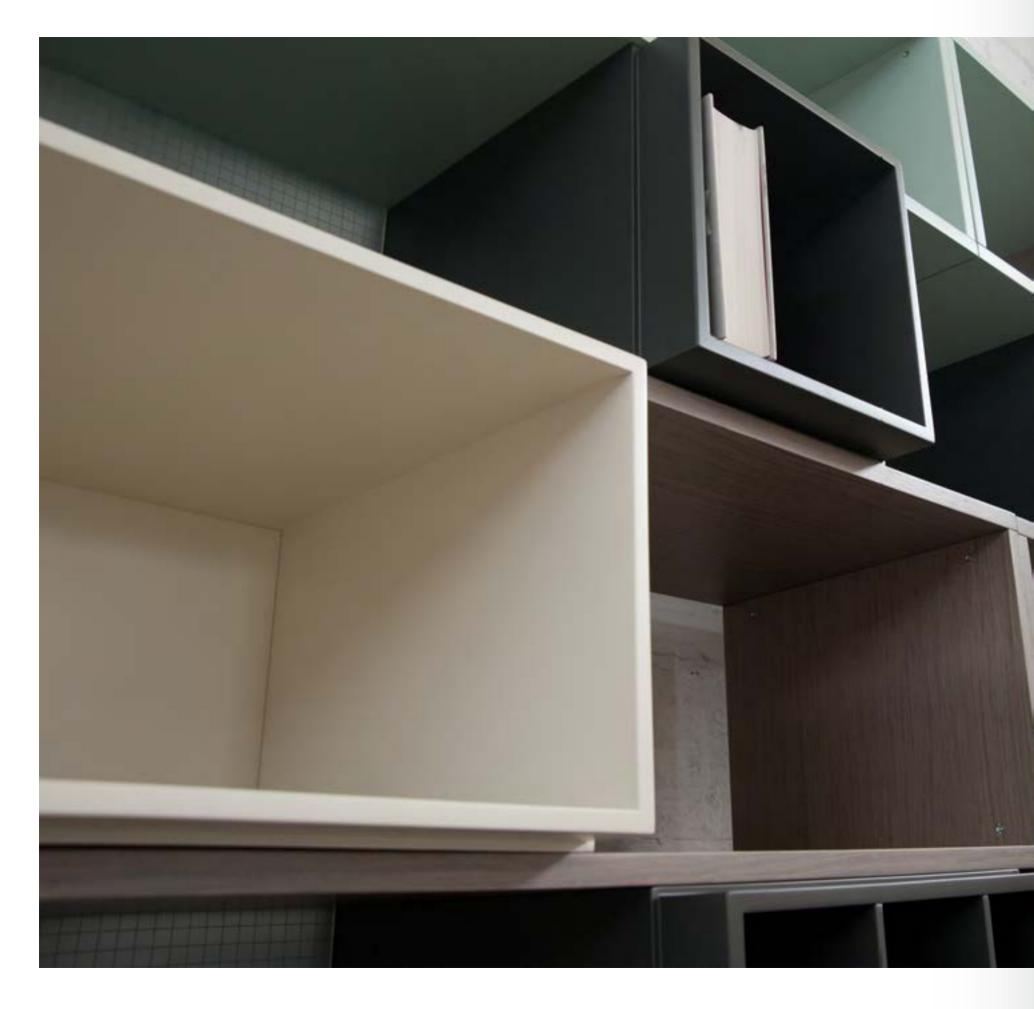
vintmeHigh board in various sizes withvintme004 Alacquered metal base.005 B

High board in various sizes with lacquered metal base and wooden storage boxes.









vintme Modular bookcase in various sizes 004 with open storage and bottle rack.

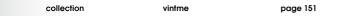






23 : 00 : 59	time is an illusion	page 150		
	vintme 006 A	T.V. unit in various sizes with video storage and lacquered metal base.	vintme 006 E	Wall unit in various sizes with drop door and open space.
	vintme 006 C	Open wall storage unit in two dimensions.	vintme 006 F	Lacquered metal box.









page 153

vintme 007

vintme

Multi top coffee table with one swivel glass section and lacquered metal base. vintme 010 Side table with lacquered metal base.



23 : 02 : 26	time is an illusion	page 154
vintme 014 A	Coffee table in vo magazine rack ar metal legs.	
vintme 008	Coffee table in vo magazine rack, si and lacquered m	mall storage box
vintme 014 B	Coffee table in vo magazine rack a metal legs with w	nd lacquered





vintme	Sideboard in various sizes with
015 A	bottle rack and with different type
	of lacquered metal base.



collection	vintme	page 157		
	vintme 006 G	T.V. unit in various sizes with drop door, open spaces and lacquered metal base.	vintme 006 H	Wall unit with drop door and open space.







collection	vintme	page 159

vintme Sideboard in various sizes with 015 B vertical partitions and lacquered metal base with wooden profile.



23 : 05 : 12

time is an illusion

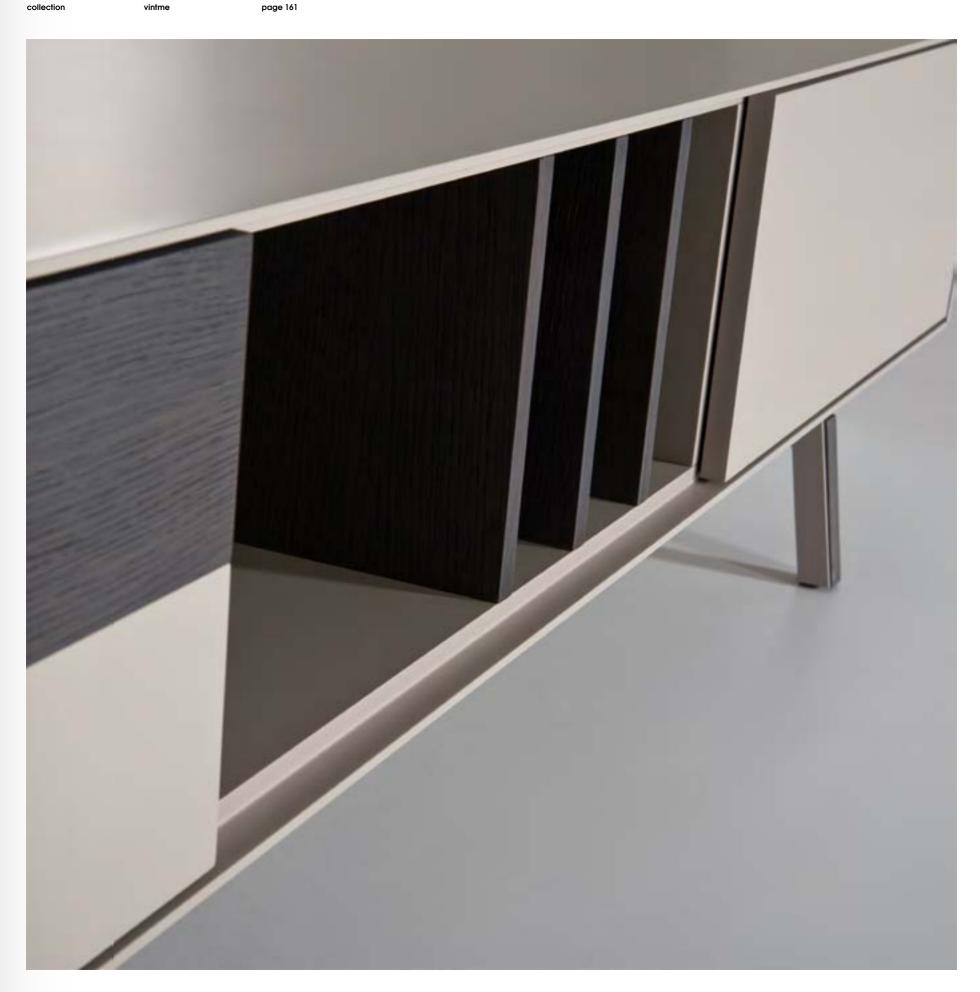
Wall bookcase with shelves.

page 160

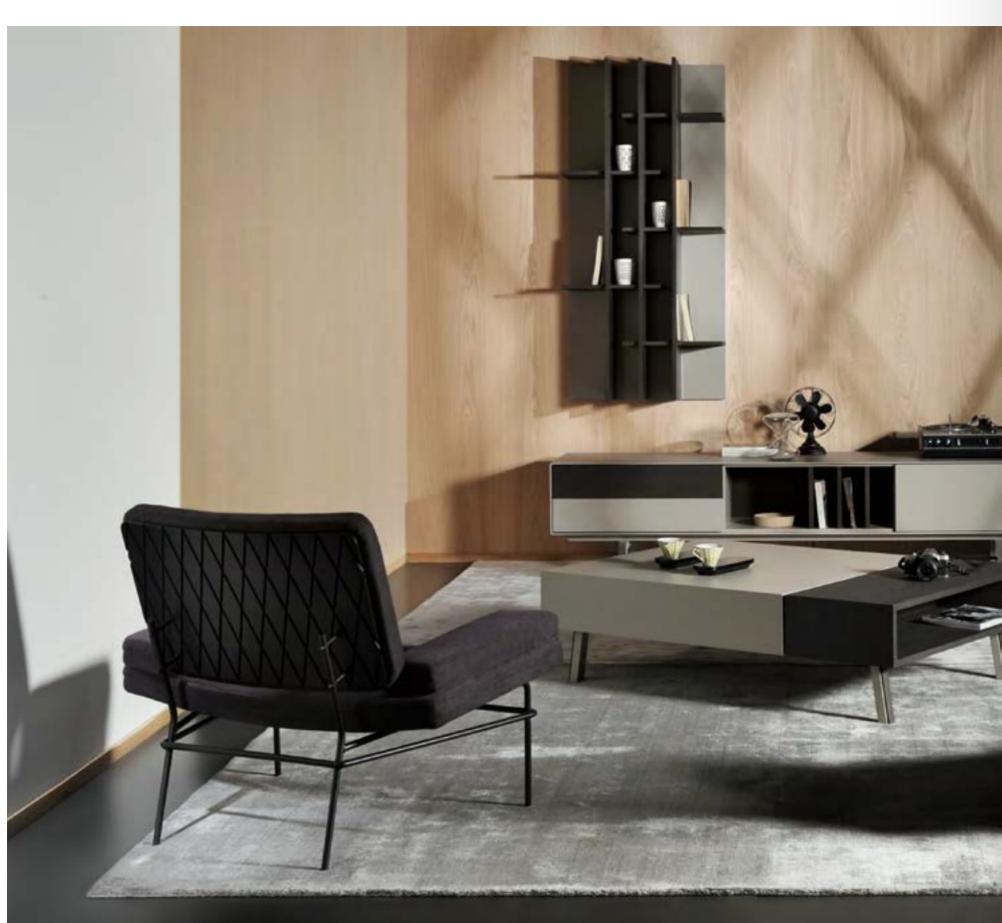
vintme 006 J

vintme 006 B T.V. unit in various sizes with vertical partitions and lacquered metal base with wooden profile.





page 162









time to sleep

Is there a way to stop this moment? Just one breath and the present has gone far away.







collection

time to sleep

page 169

vintmeChest of 4 drawers in various sizes055with lacquered metal base.

vintmeChest of 5 drawers in various sizes054with lacquered metal base.



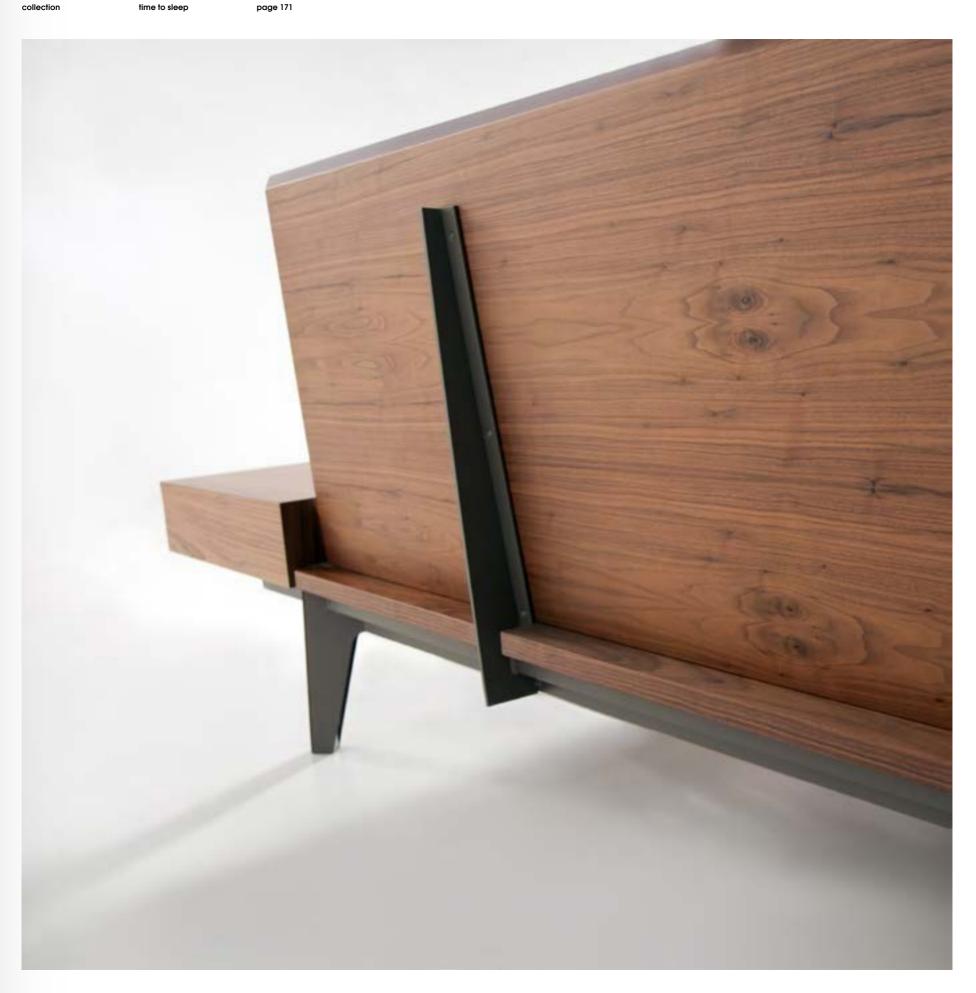
23 : 09 : 02

time is an illusion

vintme 053 Bedside with one drawer.

page 170







collection

time to sleep

page 173

vintme 051 Bed with wooden headboard and lacquered metal frame base with wooden profile.

23:11:11

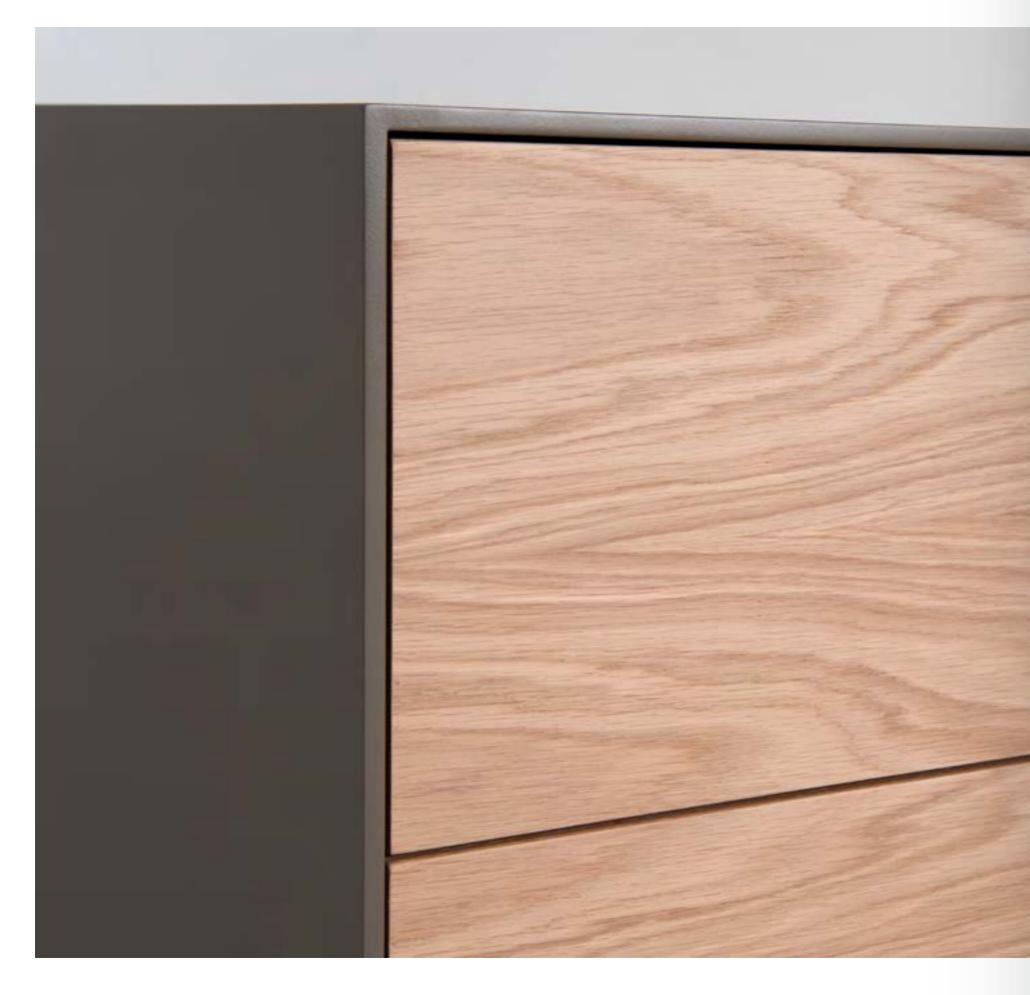




time to sleep







collection

time to sleep page 177

vintme 058 Chest of 5 drawers in various sizes.

vintme 057 Bedside in various sizes with drawer.

vintme 059 Chest of 4 drawers in varius sizes.



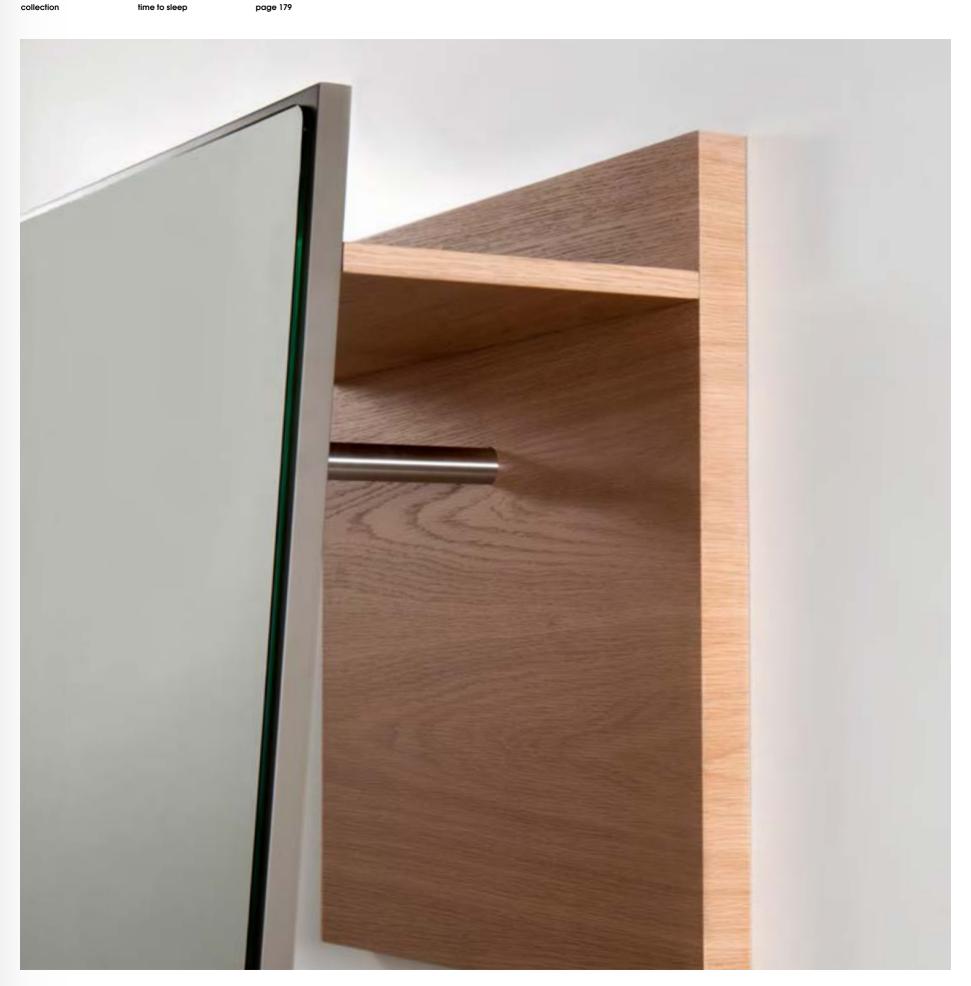


23 : 11 : 13 time is an illusion page 178

vintme 060 Mirror in various sizes with lacquered frame. vintme 056 Floor mirror with clothing hangers.









time to sleep

page 181

vintme 052 Bed with upholstery headboard and lacquered metal frame base with wooden profile.









time to sit

In order for a story to exist someone must have existed before. To start a story we must say 'once upon a time'.



pag

page 187

bo 010

time to sit

Wooden anatomic stool in different colors.



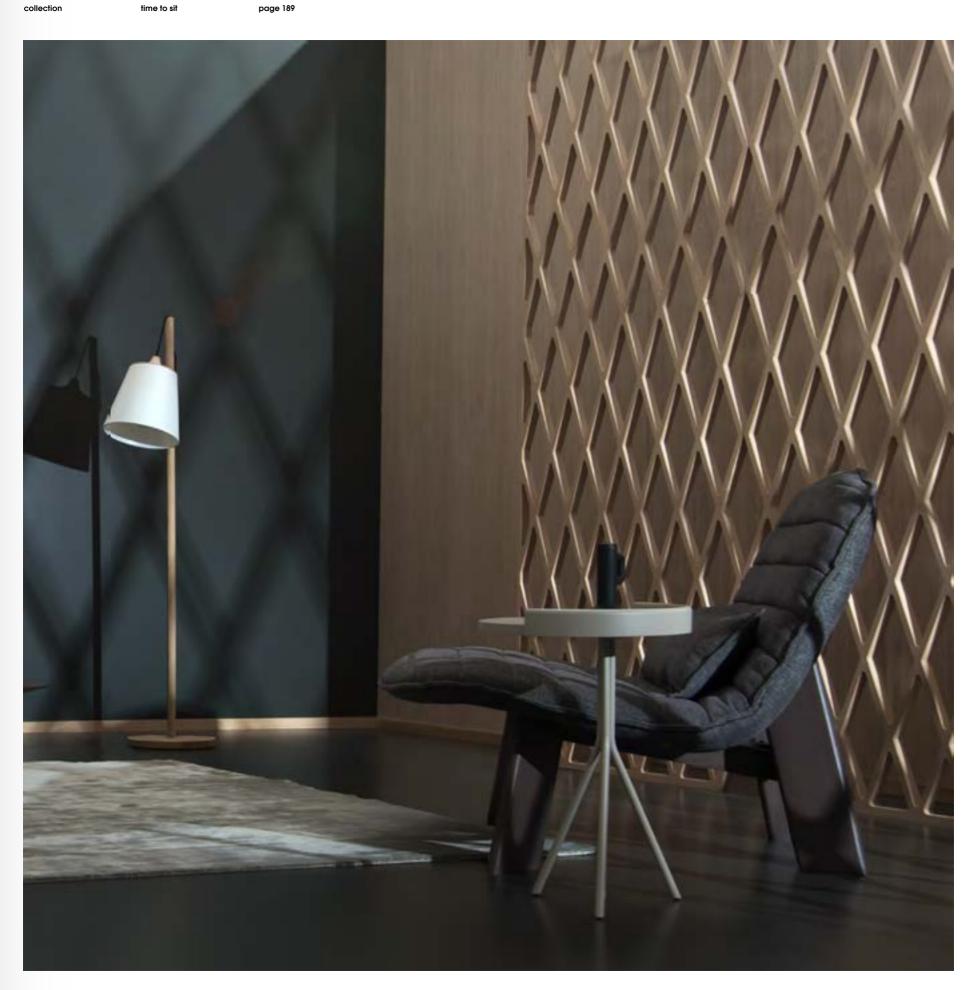
23 : 19 : 13

time is an illusion

page 188

al 008 Lounge upholstery chair with lumbar support.







collection

a

time to sit

al 010

page 191

Upholstery chair with wooden legs.

al 009

Upholstery armchair with wooden legs.





23 : 25 : 55	time is an illusion
23:25:55	time is an illusion

page 192

- al 012Uphostery chair with wooden legs.al 013Wooden chair with removable
uphostery.al 011Wooden chair with shaped edge.
- vin 011 Wooden chair with edge.







collection	time to sit	page 195		
	vin 012 vin 017	Upholstery chair with lacquered metal legs.	vin 016	Upholstery armchair with lacquered metal legs.



23 : 30 : 37 time is an illusion page 196

Lounge uplhostery chair with lacquered metal legs. vin 013







pc

time to sit

page 199

page 199

bo 009 Unphostery and comfortable chair with wooden legs.

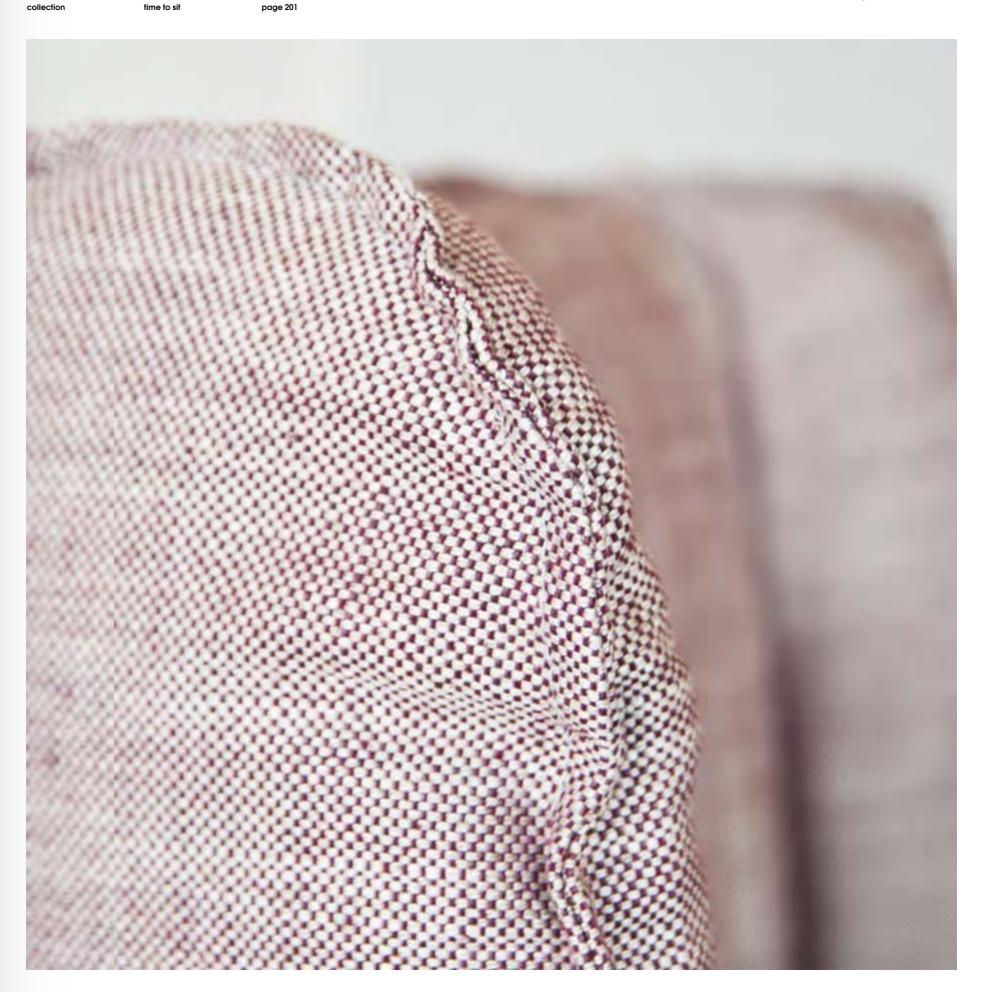


23 : 40 : 01 time is an illusion page 200

bo 008 Upholstery and comfortable chair with lacquered metal legs.









n

page 203

mob 010

time to sit

Upholstery armchair with lacquered metal legs



23 : 44 : 44

time is an illusion

page 204

omicra 010

Upholstery chair with lacquered metal legs.







pa

time to sit

page 207

fatty 010 Upholstery and comfortable chair with wooden legs.



23 : 59 : 00 time is an illusion page 208

lip 010

Lounge upholstery chair with lacquered metal legs.





time to sit



the designer

studied interior design in athens **Technological Educational Insti**tutions (TEI) and Industrial Design in milan at the famous DOMUS ACADEMY 1991(scholarship) under Professors AndreaBranzi, IsaoHosoe, Ezio Manzini.etc. Since 1992 has been designing furnitures and decorative objects for Greek companies. He was a founding member of the Athens Secretariat of Industrial Design and has participated in many industrial design exhibitions. He has tutored at the Techno**logical Educational Institutions** (TEI's) of Athens and is also a professor at the Athens School of Applied Arts A.K.T.O.

Born in Athens in 1965, sotiris Lazou Sotiris' design creation have received international recognition. His cosmos table won the 2008 good design Award. (The World's Most Prestigious Global Awards for New Product Design and Graphics) ORGANIZATION: the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art **Design and Urban Studies SOTIRIS** LAZOU is a member of the Greek design group Schemata which was founded in 2003. Schemata's designers are united in strong philosophical roots and in a desire to create contemporary, functional and aesthetic products which break free from traditional Greek design in quite a spectacular way.



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text Umberto Davoli

graphic design Typical Organization www.typical-organization.com

printing Ioannis Strofilas

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